

Perplexity 全球价格报告

当前地区价格、数据来源与引用信息

产品	Perplexity
已发布套餐	2
地区价格记录	78
价格最后核验	2026-09-19
最新汇率日期	2026-09-19
生成时间（UTC）	2026-09-19T23:28:44.957Z
数据版本	geosub-perplexity-20260919
快照 ID	geosub-perplexity-20260919-6c0ae294de

如何阅读本报告

本报告的每一行均来自产品页面使用的同一份 GeoSub 标准价格数据。来源表示底层价格证据，引用信息说明如何引用本次 GeoSub 数据快照；缺少来源链接时会明确标注。

固定网址

产品页面: <https://geosub.org/zh/ai-pricing/perplexity>

报告网址: <https://geosub.org/reports/zh/perplexity-global-pricing.pdf>

Perplexity Pro

monthly计费 · 39 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
菲律宾 (PH)	PHP 999	\$15.91	-20.4%	included likely. App Store 标价通常已含 VAT	S1 官方
巴基斯坦 (PK)	PKR 4,900	\$17.66	-11.7%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S2 官方
加拿大 (CA)	CAD 25	\$17.84	-10.8%	varies by region. 各省税费不同，最终以结算页为准	S3 官方
土耳其 (TR)	TRY 899.99	\$18.45	-7.8%	included likely. 通常含 VAT，仍以结算页为准	S4 官方
日本 (JP)	JPY 3,000	\$19.00	-5.0%	included likely. App Store 标价通常已含消费税	S5 官方
埃及 (EG)	EGP 999.99	\$19.18	-4.1%	included likely. 通常已含 VAT，最终以结算页为准	S6 官方
越南 (VN)	VND 499,000	\$19.19	-4.0%	included likely. 通常已含 VAT，最终以结算页为准	S7 官方
巴西 (BR)	BRL 99.9	\$19.45	-2.8%	varies by region. 州税不同，仅作税费背景说明	S8 官方
印度尼西亚 (ID)	IDR 349,000	\$19.58	-2.1%	included likely. VAT 规则近年有调整，最终以结算页为准	S9 官方
阿根廷 (AR)	USD 20	\$20.00	基准	included likely. 通常已含 VAT，最终以结算页为准	S10 官方
美国 (US)	USD 20	\$20.00	基准	varies by region. 各州销售税不同，结算页可能变化	S11 官方
印度 (IN)	INR 1,999	\$20.85	+4.3%	included likely. 通常含 GST，仍以结算页为准	S12 官方
韩国 (KR)	KRW 29,000	\$20.89	+4.5%	included likely. App Store 标价通常已含 VAT	S13 官方
泰国 (TH)	THB 699	\$20.96	+4.8%	included likely. 通常已含 VAT，最终以结算页为准	S14 官方
澳大利亚 (AU)	AUD 30	\$21.36	+6.8%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S15 官方
台湾 (TW)	TWD 690	\$21.67	+8.4%	included likely. 通常已含 VAT，最终以结算页为准	S16 官方
阿拉伯联合酋长国 (AE)	AED 79.99	\$21.78	+8.9%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S17 官方
瑞士 (CH)	CHF 18	\$21.80	+9.0%	included likely. App Store 标价通常已含 VAT	S18 官方
尼日利亚 (NG)	NGN 29,900	\$22.48	+12.4%	included likely. 通常已含 VAT，最终以结算页为准	S19 官方
新西兰 (NZ)	NZD 40	\$22.84	+14.2%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S20 官方
以色列 (IL)	ILS 69.9	\$23.01	+15.1%	included likely. 通常已含 VAT，最终以结算页为准	S21 官方

Perplexity Pro - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
墨西哥 (MX)	MXN 399	\$23.23	+16.2%	included likely. 通常含 VAT，仍以结算页为准	S22 官方
新加坡 (SG)	SGD 29.98	\$23.45	+17.2%	included likely. App Store 标价通常已含 GST	S23 官方
智利 (CL)	CLP 22,990	\$23.96	+19.8%	included likely. 通常已含 VAT，最终以结算页为准	S24 官方
沙特阿拉伯 (SA)	SAR 89.99	\$24.00	+20.0%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S25 官方
马来西亚 (MY)	MYR 99.9	\$24.48	+22.4%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S26 官方
南非 (ZA)	ZAR 399.99	\$24.58	+22.9%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S27 官方
肯尼亚 (KE)	USD 25	\$25.00	+25.0%	included likely. 通常已含 VAT，最终以结算页为准	S28 官方
意大利 (IT)	EUR 22	\$25.21	+26.1%	included likely. App Store 标价通常已含 VAT	S29 官方
德国 (DE)	EUR 22	\$25.21	+26.1%	included likely. App Store 标价通常已含 VAT	S30 官方
荷兰 (NL)	EUR 22	\$25.21	+26.1%	included likely. App Store 标价通常已含 VAT	S31 官方
西班牙 (ES)	EUR 22	\$25.21	+26.1%	included likely. App Store 标价通常已含 VAT	S32 官方
法国 (FR)	EUR 22	\$25.21	+26.1%	included likely. App Store 标价通常已含 VAT	S33 官方
瑞典 (SE)	SEK 249	\$25.27	+26.3%	included likely. App Store 标价通常已含 VAT	S34 官方
波兰 (PL)	PLN 99.99	\$26.26	+31.3%	included likely. App Store 标价通常已含 VAT	S35 官方
挪威 (NO)	NOK 249	\$26.40	+32.0%	included likely. App Store 标价通常已含 VAT	S36 官方
英国 (GB)	GBP 20	\$26.69	+33.5%	included likely. App Store 标价通常已含 VAT	S37 官方
丹麦 (DK)	DKK 179	\$27.44	+37.2%	included likely. App Store 标价通常已含 VAT	S38 官方
哥伦比亚 (CO)	COP 99,900	\$31.94	+59.7%	included likely. 通常已含 VAT，最终以结算页为准	S39 官方

Perplexity Max

monthly计费 · 39 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
加拿大 (CA)	CAD 249	\$177.73	-11.1%	varies by region. 各省税费不同，最终以结算页为准	S3 官方
巴基斯坦 (PK)	PKR 49,900	\$179.87	-10.1%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S2 官方
日本 (JP)	JPY 30,000	\$190.01	-5.0%	included likely. App Store 标价通常已含消费税	S5 官方
埃及 (EG)	EGP 9,999.99	\$191.81	-4.1%	included likely. 通常已含 VAT，最终以结算页为准	S6 官方
印度尼西亚 (ID)	IDR 3,499,000	\$196.32	-1.8%	included likely. VAT 规则近年有调整，最终以结算页为准	S9 官方
阿根廷 (AR)	USD 200	\$200.00	基准	included likely. 通常已含 VAT，最终以结算页为准	S10 官方
美国 (US)	USD 200	\$200.00	基准	varies by region. 各州销售税不同，结算页可能变化	S11 官方
土耳其 (TR)	TRY 9,999.99	\$204.98	+2.5%	included likely. 通常含 VAT，仍以结算页为准	S4 官方
菲律宾 (PH)	PHP 12,990	\$206.84	+3.4%	included likely. App Store 标价通常已含 VAT	S1 官方
印度 (IN)	INR 19,900	\$207.55	+3.8%	included likely. 通常含 GST，仍以结算页为准	S12 官方
泰国 (TH)	THB 6,990	\$209.56	+4.8%	included likely. 通常已含 VAT，最终以结算页为准	S14 官方
澳大利亚 (AU)	AUD 300	\$213.60	+6.8%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S15 官方
阿拉伯联合酋长国 (AE)	AED 799.99	\$217.83	+8.9%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S17 官方
瑞士 (CH)	CHF 180	\$218.01	+9.0%	included likely. App Store 标价通常已含 VAT	S18 官方
台湾 (TW)	TWD 6,990	\$219.58	+9.8%	included likely. 通常已含 VAT，最终以结算页为准	S16 官方
尼日利亚 (NG)	NGN 299,900	\$225.52	+12.8%	included likely. 通常已含 VAT，最终以结算页为准	S19 官方
新西兰 (NZ)	NZD 400	\$228.43	+14.2%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S20 官方
以色列 (IL)	ILS 699.9	\$230.40	+15.2%	included likely. 通常已含 VAT，最终以结算页为准	S21 官方
越南 (VN)	VND 5,999,000	\$230.71	+15.4%	included likely. 通常已含 VAT，最终以结算页为准	S7 官方
墨西哥 (MX)	MXN 3,999	\$232.80	+16.4%	included likely. 通常含 VAT，仍以结算页为准	S22 官方
新加坡 (SG)	SGD 299.98	\$234.65	+17.3%	included likely. App Store 标价通常已含 GST	S23 官方

Perplexity Max - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
智利 (CL)	CLP 229,990	\$239.66	+19.8%	included likely. 通常已含 VAT，最终以结算页为准	S24 官方
沙特阿拉伯 (SA)	SAR 899.99	\$240.00	+20.0%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S25 官方
马来西亚 (MY)	MYR 999.9	\$245.04	+22.5%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S26 官方
南非 (ZA)	ZAR 3,999.99	\$245.81	+22.9%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S27 官方
肯尼亚 (KE)	USD 250	\$250.00	+25.0%	included likely. 通常已含 VAT，最终以结算页为准	S28 官方
韩国 (KR)	KRW 349,000	\$251.42	+25.7%	included likely. App Store 标价通常已含 VAT	S13 官方
巴西 (BR)	BRL 1,299.9	\$253.10	+26.5%	varies by region. 州税不同，仅作参考背景说明	S8 官方
瑞典 (SE)	SEK 2,495	\$253.22	+26.6%	included likely. App Store 标价通常已含 VAT	S34 官方
意大利 (IT)	EUR 229	\$262.43	+31.2%	included likely. App Store 标价通常已含 VAT	S29 官方
荷兰 (NL)	EUR 229	\$262.43	+31.2%	included likely. App Store 标价通常已含 VAT	S31 官方
法国 (FR)	EUR 229	\$262.43	+31.2%	included likely. App Store 标价通常已含 VAT	S33 官方
德国 (DE)	EUR 229	\$262.43	+31.2%	included likely. App Store 标价通常已含 VAT	S30 官方
西班牙 (ES)	EUR 229	\$262.43	+31.2%	included likely. App Store 标价通常已含 VAT	S32 官方
波兰 (PL)	PLN 999.99	\$262.63	+31.3%	included likely. App Store 标价通常已含 VAT	S35 官方
挪威 (NO)	NOK 2,490	\$263.98	+32.0%	included likely. App Store 标价通常已含 VAT	S36 官方
英国 (GB)	GBP 200	\$266.88	+33.4%	included likely. App Store 标价通常已含 VAT	S37 官方
丹麦 (DK)	DKK 1,799	\$275.79	+37.9%	included likely. App Store 标价通常已含 VAT	S38 官方
哥伦比亚 (CO)	COP 999,900	\$319.70	+59.8%	included likely. 通常已含 VAT，最终以结算页为准	S39 官方

数据来源与血缘

价格来源

- S1 [官方] Apple App Store - <https://apps.apple.com/ph/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S2 [官方] Apple App Store - <https://apps.apple.com/pk/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S3 [官方] Apple App Store - <https://apps.apple.com/ca/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S4 [官方] Apple App Store - <https://apps.apple.com/tr/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S5 [官方] Apple App Store - <https://apps.apple.com/jp/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S6 [官方] Apple App Store - <https://apps.apple.com/eg/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S7 [官方] Apple App Store - <https://apps.apple.com/vn/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S8 [官方] Apple App Store - <https://apps.apple.com/br/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S9 [官方] Apple App Store - <https://apps.apple.com/id/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S10 [官方] Apple App Store - <https://apps.apple.com/ar/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S11 [官方] Apple App Store - <https://apps.apple.com/us/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S12 [官方] Apple App Store - <https://apps.apple.com/in/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S13 [官方] Apple App Store - <https://apps.apple.com/kr/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S14 [官方] Apple App Store - <https://apps.apple.com/th/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S15 [官方] Apple App Store - <https://apps.apple.com/au/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S16 [官方] Apple App Store - <https://apps.apple.com/tw/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S17 [官方] Apple App Store - <https://apps.apple.com/ae/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S18 [官方] Apple App Store - <https://apps.apple.com/ch/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S19 [官方] Apple App Store - <https://apps.apple.com/ng/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S20 [官方] Apple App Store - <https://apps.apple.com/nz/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S21 [官方] Apple App Store - <https://apps.apple.com/il/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S22 [官方] Apple App Store - <https://apps.apple.com/mx/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S23 [官方] Apple App Store - <https://apps.apple.com/sg/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S24 [官方] Apple App Store - <https://apps.apple.com/cl/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S25 [官方] Apple App Store - <https://apps.apple.com/sa/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S26 [官方] Apple App Store - <https://apps.apple.com/my/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S27 [官方] Apple App Store - <https://apps.apple.com/za/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S28 [官方] Apple App Store - <https://apps.apple.com/ke/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S29 [官方] Apple App Store - <https://apps.apple.com/it/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S30 [官方] Apple App Store - <https://apps.apple.com/de/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S31 [官方] Apple App Store - <https://apps.apple.com/nl/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S32 [官方] Apple App Store - <https://apps.apple.com/es/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S33 [官方] Apple App Store - <https://apps.apple.com/fr/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S34 [官方] Apple App Store - <https://apps.apple.com/se/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S35 [官方] Apple App Store - <https://apps.apple.com/pl/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S36 [官方] Apple App Store - <https://apps.apple.com/no/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S37 [官方] Apple App Store - <https://apps.apple.com/gb/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S38 [官方] Apple App Store - <https://apps.apple.com/dk/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S39 [官方] Apple App Store - <https://apps.apple.com/co/app/perplexity-ai-search-chat/id1668000334?uo=4>

汇率来源

open-er-api - 汇率日期 2026-09-19
frankfurter - 汇率日期 2026-09-18

税费处理

税费字段复现 GeoSub 标准数据中各地区的税费口径与说明，仅描述已知的页面展示价格处理方式，不构成税务建议。

建议引用格式

geosub-perplexity-20260919

GeoSub：《Perplexity 全球价格报告》，GeoSub.org，生成于 2026年9月19日。<https://geosub.org/reports/zh/perplexity-global-pricing.pdf>

核验元数据

快照 ID: geosub-perplexity-20260919-6c0ae294de

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