

# Netflix 全球价格报告

当前地区价格、数据来源与引用信息

|           |                                    |
|-----------|------------------------------------|
| 产品        | Netflix                            |
| 已发布套餐     | 3                                  |
| 地区价格记录    | 105                                |
| 价格最后核验    | 2026-09-19                         |
| 最新汇率日期    | 2026-09-19                         |
| 生成时间（UTC） | 2026-09-20T00:07:46.938Z           |
| 数据版本      | geosub-netflix-20260919            |
| 快照 ID     | geosub-netflix-20260919-60e92573ae |

## 如何阅读本报告

本报告的每一行均来自产品页面使用的同一份 GeoSub 标准价格数据。来源表示底层价格证据，引用信息说明如何引用本次 GeoSub 数据快照；缺少来源链接时会明确标注。

## 固定网址

产品页面: <https://geosub.org/zh/streaming-pricing/netflix>

报告网址: <https://geosub.org/reports/zh/netflix-global-pricing.pdf>

# Netflix Basic

monthly计费 · 27 个地区

| 地区            | 当地价格        | 美元      | 对比美国  | 税费 / 说明                                        | 来源     |
|---------------|-------------|---------|-------|------------------------------------------------|--------|
| 巴基斯坦 (PK)     | PKR 450     | \$1.62  | 无美国基准 | varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准     | S1 官方  |
| 印度 (IN)       | INR 199     | \$2.08  | 无美国基准 | included likely. 通常含 GST，仍以结算页为准               | S2 官方  |
| 埃及 (EG)       | EGP 109.99  | \$2.11  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S3 官方  |
| 肯尼亚 (KE)      | USD 2.29    | \$2.29  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S4 官方  |
| 尼日利亚 (NG)     | NGN 4,000   | \$3.01  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S5 官方  |
| 印度尼西亚 (ID)    | IDR 65,000  | \$3.65  | 无美国基准 | included likely. VAT 规则近年有调整，最终以结算页为准          | S6 官方  |
| 土耳其 (TR)      | TRY 189.99  | \$3.89  | 无美国基准 | included likely. 通常含 VAT，仍以结算页为准               | S7 官方  |
| 越南 (VN)       | VND 114,000 | \$4.39  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S8 官方  |
| 菲律宾 (PH)      | PHP 279     | \$4.44  | 无美国基准 | included likely. App Store 标价通常已含 VAT          | S9 官方  |
| 泰国 (TH)       | THB 169     | \$5.07  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S10 官方 |
| 哥伦比亚 (CO)     | COP 18,900  | \$6.07  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S11 官方 |
| 南非 (ZA)       | ZAR 99      | \$6.08  | 无美国基准 | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S12 官方 |
| 阿根廷 (AR)      | USD 6.19    | \$6.19  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S13 官方 |
| 马来西亚 (MY)     | MYR 29.9    | \$7.33  | 无美国基准 | included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准    | S14 官方 |
| 智利 (CL)       | CLP 7,190   | \$7.52  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S15 官方 |
| 台湾 (TW)       | TWD 290     | \$9.11  | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S16 官方 |
| 沙特阿拉伯 (SA)    | SAR 35      | \$9.33  | 无美国基准 | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S17 官方 |
| 阿拉伯联合酋长国 (AE) | AED 35      | \$9.53  | 无美国基准 | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S18 官方 |
| 波兰 (PL)       | PLN 37      | \$9.82  | 无美国基准 | included likely. App Store 标价通常已含 VAT          | S19 官方 |
| 新西兰 (NZ)      | NZD 17.99   | \$10.37 | 无美国基准 | included likely. App Store 标价通常已含 GST，最终以结算页为准 | S20 官方 |
| 以色列 (IL)      | ILS 32.9    | \$10.85 | 无美国基准 | included likely. 通常已含 VAT，最终以结算页为准             | S21 官方 |

Netflix Basic - 续表

| 地区       | 当地价格      | 美元      | 对比美国  | 税费 / 说明                               | 来源                     |
|----------|-----------|---------|-------|---------------------------------------|------------------------|
| 荷兰 (NL)  | EUR 9.99  | \$11.53 | 无美国基准 | included likely. App Store 标价通常已含 VAT | <a href="#">S22 官方</a> |
| 新加坡 (SG) | SGD 15.98 | \$12.50 | 无美国基准 | included likely. App Store 标价通常已含 GST | <a href="#">S23 官方</a> |
| 挪威 (NO)  | NOK 119   | \$12.73 | 无美国基准 | included likely. App Store 标价通常已含 VAT | <a href="#">S24 官方</a> |
| 瑞典 (SE)  | SEK 129   | \$13.19 | 无美国基准 | included likely. App Store 标价通常已含 VAT | <a href="#">S25 官方</a> |
| 丹麦 (DK)  | DKK 109   | \$16.82 | 无美国基准 | included likely. App Store 标价通常已含 VAT | <a href="#">S26 官方</a> |
| 瑞士 (CH)  | CHF 14.9  | \$18.19 | 无美国基准 | included likely. App Store 标价通常已含 VAT | <a href="#">S27 官方</a> |

# Netflix Standard

monthly计费 · 39 个地区

| 地区            | 当地价格        | 美元      | 对比美国   | 税费 / 说明                                        | 来源     |
|---------------|-------------|---------|--------|------------------------------------------------|--------|
| 巴基斯坦 (PK)     | PKR 800     | \$2.88  | -85.6% | varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准     | S1 官方  |
| 埃及 (EG)       | EGP 190     | \$3.64  | -81.8% | included likely. 通常已含 VAT，最终以结算页为准             | S3 官方  |
| 尼日利亚 (NG)     | NGN 6,500   | \$4.90  | -75.5% | included likely. 通常已含 VAT，最终以结算页为准             | S5 官方  |
| 印度 (IN)       | INR 499     | \$5.20  | -74.0% | included likely. 通常含 GST，仍以结算页为准               | S2 官方  |
| 肯尼亚 (KE)      | USD 5.29    | \$5.29  | -73.5% | included likely. 通常已含 VAT，最终以结算页为准             | S4 官方  |
| 土耳其 (TR)      | TRY 289.99  | \$5.94  | -70.3% | included likely. 通常含 VAT，仍以结算页为准               | S7 官方  |
| 印度尼西亚 (ID)    | IDR 120,000 | \$6.73  | -66.3% | included likely. VAT 规则近年有调整，最终以结算页为准          | S6 官方  |
| 菲律宾 (PH)      | PHP 449     | \$7.15  | -64.2% | included likely. App Store 标价通常已含 VAT          | S9 官方  |
| 巴西 (BR)       | BRL 44.9    | \$8.74  | -56.3% | varies by region. 州税不同，仅作参考背景说明                | S28 官方 |
| 越南 (VN)       | VND 230,000 | \$8.86  | -55.7% | included likely. 通常已含 VAT，最终以结算页为准             | S8 官方  |
| 哥伦比亚 (CO)     | COP 29,900  | \$9.60  | -52.0% | included likely. 通常已含 VAT，最终以结算页为准             | S11 官方 |
| 韩国 (KR)       | KRW 13,500  | \$9.73  | -51.3% | included likely. App Store 标价通常已含 VAT          | S29 官方 |
| 日本 (JP)       | JPY 1,590   | \$10.07 | -49.6% | included likely. App Store 标价通常已含消费税           | S30 官方 |
| 智利 (CL)       | CLP 9,990   | \$10.45 | -47.7% | included likely. 通常已含 VAT，最终以结算页为准             | S15 官方 |
| 泰国 (TH)       | THB 349     | \$10.46 | -47.7% | included likely. 通常已含 VAT，最终以结算页为准             | S10 官方 |
| 阿根廷 (AR)      | USD 10.49   | \$10.49 | -47.5% | included likely. 通常已含 VAT，最终以结算页为准             | S13 官方 |
| 南非 (ZA)       | ZAR 179     | \$11.00 | -45.0% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S12 官方 |
| 台湾 (TW)       | TWD 380     | \$11.93 | -40.3% | included likely. 通常已含 VAT，最终以结算页为准             | S16 官方 |
| 马来西亚 (MY)     | MYR 49.9    | \$12.23 | -38.8% | included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准    | S14 官方 |
| 沙特阿拉伯 (SA)    | SAR 49      | \$13.07 | -34.6% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S17 官方 |
| 阿拉伯联合酋长国 (AE) | AED 49      | \$13.34 | -33.3% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S18 官方 |

Netflix Standard - 续表

| 地区        | 当地价格      | 美元      | 对比美国   | 税费 / 说明                                        | 来源     |
|-----------|-----------|---------|--------|------------------------------------------------|--------|
| 加拿大 (CA)  | CAD 18.99 | \$13.55 | -32.2% | varies by region. 各省税费不同，最终以结算页为准              | S31 官方 |
| 波兰 (PL)   | PLN 55    | \$14.60 | -27.0% | included likely. App Store 标价通常已含 VAT          | S19 官方 |
| 澳大利亚 (AU) | AUD 20.99 | \$14.94 | -25.3% | included likely. App Store 标价通常已含 GST，最终以结算页为准 | S32 官方 |
| 新西兰 (NZ)  | NZD 25.99 | \$14.98 | -25.1% | included likely. App Store 标价通常已含 GST，最终以结算页为准 | S20 官方 |
| 墨西哥 (MX)  | MXN 269   | \$15.66 | -21.7% | included likely. 通常含 VAT，仍以结算页为准               | S33 官方 |
| 挪威 (NO)   | NOK 149   | \$15.93 | -20.3% | included likely. App Store 标价通常已含 VAT          | S24 官方 |
| 德国 (DE)   | EUR 13.99 | \$16.03 | -19.8% | included likely. App Store 标价通常已含 VAT          | S34 官方 |
| 意大利 (IT)  | EUR 13.99 | \$16.14 | -19.3% | included likely. App Store 标价通常已含 VAT          | S35 官方 |
| 法国 (FR)   | EUR 14.99 | \$17.18 | -14.1% | included likely. App Store 标价通常已含 VAT          | S36 官方 |
| 瑞典 (SE)   | SEK 169   | \$17.27 | -13.6% | included likely. App Store 标价通常已含 VAT          | S25 官方 |
| 西班牙 (ES)  | EUR 14.99 | \$17.29 | -13.5% | included likely. App Store 标价通常已含 VAT          | S37 官方 |
| 英国 (GB)   | GBP 12.99 | \$17.33 | -13.3% | included likely. App Store 标价通常已含 VAT          | S38 官方 |
| 新加坡 (SG)  | SGD 22.98 | \$17.98 | -10.1% | included likely. App Store 标价通常已含 GST          | S23 官方 |
| 以色列 (IL)  | ILS 54.9  | \$18.11 | -9.4%  | included likely. 通常已含 VAT，最终以结算页为准             | S21 官方 |
| 荷兰 (NL)   | EUR 15.99 | \$18.45 | -7.7%  | included likely. App Store 标价通常已含 VAT          | S22 官方 |
| 美国 (US)   | USD 19.99 | \$19.99 | 基准     | varies by region. 各州销售税不同，结算页可能变化              | S39 官方 |
| 丹麦 (DK)   | DKK 149   | \$23.00 | +15.1% | included likely. App Store 标价通常已含 VAT          | S26 官方 |
| 瑞士 (CH)   | CHF 22.9  | \$27.96 | +39.9% | included likely. App Store 标价通常已含 VAT          | S27 官方 |

# Netflix Premium

monthly计费 · 39 个地区

| 地区         | 当地价格        | 美元      | 对比美国   | 税费 / 说明                                        | 来源     |
|------------|-------------|---------|--------|------------------------------------------------|--------|
| 巴基斯坦 (PK)  | PKR 1,100   | \$3.96  | -85.3% | varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准     | S1 官方  |
| 埃及 (EG)    | EGP 269.99  | \$5.17  | -80.8% | included likely. 通常已含 VAT，最终以结算页为准             | S3 官方  |
| 尼日利亚 (NG)  | NGN 8,500   | \$6.40  | -76.3% | included likely. 通常已含 VAT，最终以结算页为准             | S5 官方  |
| 印度 (IN)    | INR 649     | \$6.77  | -74.9% | included likely. 通常含 GST，仍以结算页为准               | S2 官方  |
| 土耳其 (TR)   | TRY 379.99  | \$7.79  | -71.1% | included likely. 通常含 VAT，仍以结算页为准               | S7 官方  |
| 肯尼亚 (KE)   | USD 8.39    | \$8.39  | -68.9% | included likely. 通常已含 VAT，最终以结算页为准             | S4 官方  |
| 菲律宾 (PH)   | PHP 619     | \$9.86  | -63.5% | included likely. App Store 标价通常已含 VAT          | S9 官方  |
| 印度尼西亚 (ID) | IDR 186,000 | \$10.44 | -61.3% | included likely. VAT 规则近年有调整，最终以结算页为准          | S6 官方  |
| 越南 (VN)    | VND 275,000 | \$10.59 | -60.8% | included likely. 通常已含 VAT，最终以结算页为准             | S8 官方  |
| 巴西 (BR)    | BRL 55.9    | \$10.88 | -59.7% | varies by region. 州税不同，仅作参考背景说明                | S28 官方 |
| 韩国 (KR)    | KRW 17,000  | \$12.25 | -54.6% | included likely. App Store 标价通常已含 VAT          | S29 官方 |
| 泰国 (TH)    | THB 419     | \$12.56 | -53.5% | included likely. 通常已含 VAT，最终以结算页为准             | S10 官方 |
| 智利 (CL)    | CLP 12,990  | \$13.59 | -49.6% | included likely. 通常已含 VAT，最终以结算页为准             | S15 官方 |
| 阿根廷 (AR)   | USD 13.9    | \$13.90 | -48.5% | included likely. 通常已含 VAT，最终以结算页为准             | S13 官方 |
| 南非 (ZA)    | ZAR 229     | \$14.07 | -47.9% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S12 官方 |
| 哥伦比亚 (CO)  | COP 44,900  | \$14.42 | -46.6% | included likely. 通常已含 VAT，最终以结算页为准             | S11 官方 |
| 台湾 (TW)    | TWD 460     | \$14.45 | -46.5% | included likely. 通常已含 VAT，最终以结算页为准             | S16 官方 |
| 日本 (JP)    | JPY 2,290   | \$14.50 | -46.3% | included likely. App Store 标价通常已含消费税           | S30 官方 |
| 马来西亚 (MY)  | MYR 62.9    | \$15.41 | -42.9% | included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准    | S14 官方 |
| 加拿大 (CA)   | CAD 23.99   | \$17.12 | -36.6% | varies by region. 各省税费不同，最终以结算页为准              | S31 官方 |
| 沙特阿拉伯 (SA) | SAR 71      | \$18.93 | -29.9% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | S17 官方 |

Netflix Premium - 续表

| 地区            | 当地价格      | 美元      | 对比美国   | 税费 / 说明                                        | 来源                     |
|---------------|-----------|---------|--------|------------------------------------------------|------------------------|
| 阿拉伯联合酋长国 (AE) | AED 71    | \$19.33 | -28.4% | included likely. App Store 标价通常已含 VAT，最终以结算页为准 | <a href="#">S18 官方</a> |
| 新西兰 (NZ)      | NZD 33.99 | \$19.59 | -27.4% | included likely. App Store 标价通常已含 GST，最终以结算页为准 | <a href="#">S20 官方</a> |
| 波兰 (PL)       | PLN 75    | \$19.90 | -26.3% | included likely. App Store 标价通常已含 VAT          | <a href="#">S19 官方</a> |
| 澳大利亚 (AU)     | AUD 28.99 | \$20.64 | -23.5% | included likely. App Store 标价通常已含 GST，最终以结算页为准 | <a href="#">S32 官方</a> |
| 墨西哥 (MX)      | MXN 369   | \$21.48 | -20.4% | included likely. 通常含 VAT，仍以结算页为准               | <a href="#">S33 官方</a> |
| 瑞典 (SE)       | SEK 219   | \$22.38 | -17.1% | included likely. App Store 标价通常已含 VAT          | <a href="#">S25 官方</a> |
| 德国 (DE)       | EUR 19.99 | \$22.91 | -15.1% | included likely. App Store 标价通常已含 VAT          | <a href="#">S34 官方</a> |
| 以色列 (IL)      | ILS 69.9  | \$23.06 | -14.6% | included likely. 通常已含 VAT，最终以结算页为准             | <a href="#">S21 官方</a> |
| 意大利 (IT)      | EUR 19.99 | \$23.06 | -14.6% | included likely. App Store 标价通常已含 VAT          | <a href="#">S35 官方</a> |
| 挪威 (NO)       | NOK 219   | \$23.42 | -13.2% | included likely. App Store 标价通常已含 VAT          | <a href="#">S24 官方</a> |
| 新加坡 (SG)      | SGD 29.98 | \$23.45 | -13.1% | included likely. App Store 标价通常已含 GST          | <a href="#">S23 官方</a> |
| 荷兰 (NL)       | EUR 20.99 | \$24.22 | -10.3% | included likely. App Store 标价通常已含 VAT          | <a href="#">S22 官方</a> |
| 法国 (FR)       | EUR 21.99 | \$25.20 | -6.6%  | included likely. App Store 标价通常已含 VAT          | <a href="#">S36 官方</a> |
| 英国 (GB)       | GBP 18.99 | \$25.34 | -6.1%  | included likely. App Store 标价通常已含 VAT          | <a href="#">S38 官方</a> |
| 西班牙 (ES)      | EUR 21.99 | \$25.37 | -6.0%  | included likely. App Store 标价通常已含 VAT          | <a href="#">S37 官方</a> |
| 美国 (US)       | USD 26.99 | \$26.99 | 基准     | varies by region. 各州销售税不同，结算页可能变化              | <a href="#">S39 官方</a> |
| 丹麦 (DK)       | DKK 189   | \$29.17 | +8.1%  | included likely. App Store 标价通常已含 VAT          | <a href="#">S26 官方</a> |
| 瑞士 (CH)       | CHF 29.9  | \$36.51 | +35.3% | included likely. App Store 标价通常已含 VAT          | <a href="#">S27 官方</a> |

# 数据来源与血缘

## 价格来源

- S1 [官方] Apple App Store - <https://apps.apple.com/pk/app/netflix/id363590051?uo=4>
- S2 [官方] Apple App Store - <https://apps.apple.com/in/app/netflix/id363590051?uo=4>
- S3 [官方] Apple App Store - <https://apps.apple.com/eg/app/netflix/id363590051?uo=4>
- S4 [官方] Apple App Store - <https://apps.apple.com/ke/app/netflix/id363590051?uo=4>
- S5 [官方] Apple App Store - <https://apps.apple.com/ng/app/netflix/id363590051?uo=4>
- S6 [官方] Apple App Store - <https://apps.apple.com/id/app/netflix/id363590051?uo=4>
- S7 [官方] Apple App Store - <https://apps.apple.com/tr/app/netflix/id363590051?uo=4>
- S8 [官方] Apple App Store - <https://apps.apple.com/vn/app/netflix/id363590051?uo=4>
- S9 [官方] Apple App Store - <https://apps.apple.com/ph/app/netflix/id363590051?uo=4>
- S10 [官方] Apple App Store - <https://apps.apple.com/th/app/netflix/id363590051?uo=4>
- S11 [官方] Apple App Store - <https://apps.apple.com/co/app/netflix/id363590051?uo=4>
- S12 [官方] Apple App Store - <https://apps.apple.com/za/app/netflix/id363590051?uo=4>
- S13 [官方] Apple App Store - <https://apps.apple.com/ar/app/netflix/id363590051?uo=4>
- S14 [官方] Apple App Store - <https://apps.apple.com/my/app/netflix/id363590051?uo=4>
- S15 [官方] Apple App Store - <https://apps.apple.com/cl/app/netflix/id363590051?uo=4>
- S16 [官方] Apple App Store - <https://apps.apple.com/tw/app/netflix/id363590051?uo=4>
- S17 [官方] Apple App Store - <https://apps.apple.com/sa/app/netflix/id363590051?uo=4>
- S18 [官方] Apple App Store - <https://apps.apple.com/ae/app/netflix/id363590051?uo=4>
- S19 [官方] Apple App Store - <https://apps.apple.com/pl/app/netflix/id363590051?uo=4>
- S20 [官方] Apple App Store - <https://apps.apple.com/nz/app/netflix/id363590051?uo=4>
- S21 [官方] Apple App Store - <https://apps.apple.com/il/app/netflix/id363590051?uo=4>
- S22 [官方] Apple App Store - <https://apps.apple.com/nl/app/netflix/id363590051?uo=4>
- S23 [官方] Apple App Store - <https://apps.apple.com/sg/app/netflix/id363590051?uo=4>
- S24 [官方] Apple App Store - <https://apps.apple.com/no/app/netflix/id363590051?uo=4>
- S25 [官方] Apple App Store - <https://apps.apple.com/se/app/netflix/id363590051?uo=4>
- S26 [官方] Apple App Store - <https://apps.apple.com/dk/app/netflix/id363590051?uo=4>
- S27 [官方] Apple App Store - <https://apps.apple.com/ch/app/netflix/id363590051?uo=4>
- S28 [官方] Apple App Store - <https://apps.apple.com/br/app/netflix/id363590051?uo=4>
- S29 [官方] Apple App Store - <https://apps.apple.com/kr/app/netflix/id363590051?uo=4>
- S30 [官方] Apple App Store - <https://apps.apple.com/jp/app/netflix/id363590051?uo=4>
- S31 [官方] Apple App Store - <https://apps.apple.com/ca/app/netflix/id363590051?uo=4>
- S32 [官方] Apple App Store - <https://apps.apple.com/au/app/netflix/id363590051?uo=4>
- S33 [官方] Apple App Store - <https://apps.apple.com/mx/app/netflix/id363590051?uo=4>
- S34 [官方] Apple App Store - <https://apps.apple.com/de/app/netflix/id363590051?uo=4>
- S35 [官方] Apple App Store - <https://apps.apple.com/it/app/netflix/id363590051?uo=4>
- S36 [官方] Apple App Store - <https://apps.apple.com/fr/app/netflix/id363590051?uo=4>
- S37 [官方] Apple App Store - <https://apps.apple.com/es/app/netflix/id363590051?uo=4>
- S38 [官方] Apple App Store - <https://apps.apple.com/gb/app/netflix/id363590051?uo=4>
- S39 [官方] Apple App Store - <https://apps.apple.com/us/app/netflix/id363590051?uo=4>

## 汇率来源

open-er-api - 汇率日期 2026-09-19  
frankfurter - 汇率日期 2026-09-18

## 税费处理

税费字段复现 GeoSub 标准数据中各地区的税费口径与说明，仅描述已知的页面展示价格处理方式，不构成税务建议。

## 建议引用格式

geosub-netflix-20260919

GeoSub：《Netflix 全球价格报告》，GeoSub.org，生成于 2026年9月20日。<https://geosub.org/reports/zh/netflix-global-pricing.pdf>

核验元数据

快照 ID: geosub-netflix-20260919-60e92573ae

生成时间 (UTC) : 2026-09-20T00:07:46.938Z | 结构版本: 1.0