Microsoft Copilot 全球价格报告

当前地区价格、数据来源与引用信息

产品	Microsoft Copilot
已发布套餐	2
地区价格记录	78
价格最后核验	2026-11-04
最新汇率日期	2026-11-04
生成时间（UTC）	2026-11-04T17:28:40.799Z
数据版本	geosub-microsoft-copilot-20261104
快照 ID	geosub-microsoft-copilot-20261104-5dd01137b5

如何阅读本报告

本报告的每一行均来自产品页面使用的同一份 GeoSub 标准价格数据。来源表示底层价格证据，引用信息说明如何引用本次 GeoSub 数据快照；缺少来源链接时会明确标注。

固定网址

产品页面: https://geosub.org/zh/ai-pricing/microsoft-copilot

报告网址: https://geosub.org/reports/zh/microsoft-copilot-global-pricing.pdf

Microsoft 365 Personal

monthly计费 · 39 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
埃及 (EG)	EGP 239	$4.31	-56.9%	included likely. 通常已含 VAT，最终以结算页为准	S1 官方
尼日利亚 (NG)	NGN 7,200	$5.35	-46.4%	included likely. 通常已含 VAT，最终以结算页为准	S2 官方
菲律宾 (PH)	PHP 369	$5.81	-41.8%	included likely. App Store 标价通常已含 VAT	S3 官方
越南 (VN)	VND 159,000	$6.17	-38.2%	included likely. 通常已含 VAT，最终以结算页为准	S4 官方
土耳其 (TR)	TRY 329.99	$6.60	-33.9%	included likely. 通常含 VAT，仍以结算页为准	S5 官方
阿根廷 (AR)	USD 6.99	$6.99	-30.0%	included likely. 通常已含 VAT，最终以结算页为准	S6 官方
韩国 (KR)	KRW 9,500	$7.07	-29.2%	included likely. App Store 标价通常已含 VAT	S7 官方
印度 (IN)	INR 689	$7.27	-27.2%	included likely. 通常含 GST，仍以结算页为准	S8 官方
新西兰 (NZ)	NZD 12.99	$7.31	-26.8%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S9 官方
印度尼西亚 (ID)	IDR 136,000	$7.50	-24.9%	included likely. VAT 规则近年有调整，最终以结算页为准	S10 官方
加拿大 (CA)	CAD 11.49	$8.22	-17.7%	varies by region. 各省税费不同，最终以结算页为准	S11 官方
巴基斯坦 (PK)	PKR 2,299	$8.31	-16.8%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S12 官方
智利 (CL)	CLP 8,490	$8.54	-14.5%	included likely. 通常已含 VAT，最终以结算页为准	S13 官方
泰国 (TH)	THB 299	$8.86	-11.3%	included likely. 通常已含 VAT，最终以结算页为准	S14 官方
巴西 (BR)	BRL 50.9	$9.27	-7.2%	varies by region. 州税不同，仅作税费背景说明	S15 官方
台湾 (TW)	TWD 310	$9.51	-4.8%	included likely. 通常已含 VAT，最终以结算页为准	S16 官方
南非 (ZA)	ZAR 159	$9.56	-4.3%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S17 官方
墨西哥 (MX)	MXN 184	$9.89	-1.0%	included likely. 通常含 VAT，仍以结算页为准	S18 官方
美国 (US)	USD 9.99	$9.99	基准	varies by region. 各州销售税不同，结算页可能变化	S19 官方
肯尼亚 (KE)	USD 9.99	$9.99	基准	included likely. 通常已含 VAT，最终以结算页为准	S20 官方
阿拉伯联合酋长国 (AE)	AED 36.99	$10.07	+0.8%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S21 官方

Microsoft 365 Personal - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
马来西亚 (MY)	MYR 43.99	$10.79	+8.0%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S22 官方
波兰 (PL)	PLN 42.99	$10.88	+8.9%	included likely. App Store 标价通常已含 VAT	S23 官方
澳大利亚 (AU)	AUD 16	$11.17	+11.8%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S24 官方
德国 (DE)	EUR 10	$11.18	+11.9%	included likely. App Store 标价通常已含 VAT	S25 官方
荷兰 (NL)	EUR 10	$11.18	+11.9%	included likely. App Store 标价通常已含 VAT	S26 官方
西班牙 (ES)	EUR 10	$11.18	+11.9%	included likely. App Store 标价通常已含 VAT	S27 官方
意大利 (IT)	EUR 10	$11.18	+11.9%	included likely. App Store 标价通常已含 VAT	S28 官方
法国 (FR)	EUR 10	$11.22	+12.3%	included likely. App Store 标价通常已含 VAT	S29 官方
英国 (GB)	GBP 8.49	$11.39	+14.0%	included likely. App Store 标价通常已含 VAT	S30 官方
沙特阿拉伯 (SA)	SAR 42.99	$11.46	+14.7%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S31 官方
哥伦比亚 (CO)	COP 36,900	$11.54	+15.5%	included likely. 通常已含 VAT，最终以结算页为准	S32 官方
瑞典 (SE)	SEK 115	$11.74	+17.5%	included likely. App Store 标价通常已含 VAT	S33 官方
丹麦 (DK)	DKK 79	$11.82	+18.3%	included likely. App Store 标价通常已含 VAT	S34 官方
新加坡 (SG)	SGD 15.48	$12.08	+20.9%	included likely. App Store 标价通常已含 GST	S35 官方
瑞士 (CH)	CHF 9.95	$12.14	+21.5%	included likely. App Store 标价通常已含 VAT	S36 官方
挪威 (NO)	NOK 120	$13.00	+30.1%	included likely. App Store 标价通常已含 VAT	S37 官方
日本 (JP)	JPY 2,100	$13.27	+32.8%	included likely. App Store 标价通常已含消费税	S38 官方
以色列 (IL)	ILS 43	$13.62	+36.3%	included likely. 通常已含 VAT，最终以结算页为准	S39 官方

Microsoft 365 Premium

monthly计费 · 39 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
埃及 (EG)	EGP 699	$12.61	-36.9%	included likely. 通常已含 VAT，最终以结算页为准	S1 官方
尼日利亚 (NG)	NGN 17,000	$12.63	-36.8%	included likely. 通常已含 VAT，最终以结算页为准	S2 官方
土耳其 (TR)	TRY 719.99	$14.40	-28.0%	included likely. 通常含 VAT，仍以结算页为准	S5 官方
菲律宾 (PH)	PHP 1,090	$17.18	-14.1%	included likely. App Store 标价通常已含 VAT	S3 官方
印度尼西亚 (ID)	IDR 330,000	$18.19	-9.0%	included likely. VAT 规则近年有调整，最终以结算页为准	S10 官方
加拿大 (CA)	CAD 26.99	$19.31	-3.4%	varies by region. 各省税费不同，最终以结算页为准	S11 官方
越南 (VN)	VND 510,000	$19.81	-0.9%	included likely. 通常已含 VAT，最终以结算页为准	S4 官方
阿根廷 (AR)	USD 19.99	$19.99	基准	included likely. 通常已含 VAT，最终以结算页为准	S6 官方
美国 (US)	USD 19.99	$19.99	基准	varies by region. 各州销售税不同，结算页可能变化	S19 官方
巴西 (BR)	BRL 109.9	$20.01	+0.1%	varies by region. 州税不同，仅作税费背景说明	S15 官方
墨西哥 (MX)	MXN 375	$20.16	+0.9%	included likely. 通常含 VAT，仍以结算页为准	S18 官方
日本 (JP)	JPY 3,200	$20.22	+1.2%	included likely. App Store 标价通常已含消费税	S38 官方
巴基斯坦 (PK)	PKR 5,599	$20.24	+1.3%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S12 官方
台湾 (TW)	TWD 670	$20.56	+2.9%	included likely. 通常已含 VAT，最终以结算页为准	S16 官方
新西兰 (NZ)	NZD 37	$20.81	+4.1%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S9 官方
阿拉伯联合酋长国 (AE)	AED 76.99	$20.96	+4.9%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S21 官方
印度 (IN)	INR 1,999	$21.10	+5.6%	included likely. 通常含 GST，仍以结算页为准	S8 官方
韩国 (KR)	KRW 29,000	$21.57	+7.9%	included likely. App Store 标价通常已含 VAT	S7 官方
智利 (CL)	CLP 21,490	$21.62	+8.2%	included likely. 通常已含 VAT，最终以结算页为准	S13 官方
泰国 (TH)	THB 749	$22.19	+11.0%	included likely. 通常已含 VAT，最终以结算页为准	S14 官方
新加坡 (SG)	SGD 28.98	$22.62	+13.2%	included likely. App Store 标价通常已含 GST	S35 官方

Microsoft 365 Premium - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
沙特阿拉伯 (SA)	SAR 85.99	$22.93	+14.7%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S31 官方
肯尼亚 (KE)	USD 22.99	$22.99	+15.0%	included likely. 通常已含 VAT，最终以结算页为准	S20 官方
澳大利亚 (AU)	AUD 33	$23.05	+15.3%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S24 官方
以色列 (IL)	ILS 75	$23.76	+18.9%	included likely. 通常已含 VAT，最终以结算页为准	S39 官方
马来西亚 (MY)	MYR 97.9	$24.01	+20.1%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S22 官方
瑞士 (CH)	CHF 19.95	$24.33	+21.7%	included likely. App Store 标价通常已含 VAT	S36 官方
西班牙 (ES)	EUR 22	$24.59	+23.0%	included likely. App Store 标价通常已含 VAT	S27 官方
意大利 (IT)	EUR 22	$24.59	+23.0%	included likely. App Store 标价通常已含 VAT	S28 官方
荷兰 (NL)	EUR 22	$24.59	+23.0%	included likely. App Store 标价通常已含 VAT	S26 官方
法国 (FR)	EUR 22	$24.59	+23.0%	included likely. App Store 标价通常已含 VAT	S29 官方
德国 (DE)	EUR 22	$24.59	+23.0%	included likely. App Store 标价通常已含 VAT	S25 官方
波兰 (PL)	PLN 97.99	$24.79	+24.0%	included likely. App Store 标价通常已含 VAT	S23 官方
丹麦 (DK)	DKK 169	$25.28	+26.5%	included likely. App Store 标价通常已含 VAT	S34 官方
瑞典 (SE)	SEK 249	$25.42	+27.2%	included likely. App Store 标价通常已含 VAT	S33 官方
英国 (GB)	GBP 18.99	$25.47	+27.4%	included likely. App Store 标价通常已含 VAT	S30 官方
南非 (ZA)	ZAR 429	$25.78	+29.0%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S17 官方
哥伦比亚 (CO)	COP 84,900	$26.55	+32.8%	included likely. 通常已含 VAT，最终以结算页为准	S32 官方
挪威 (NO)	NOK 259	$28.06	+40.4%	included likely. App Store 标价通常已含 VAT	S37 官方

数据来源与血缘

价格来源

S1 [官方] Apple App Store - https://apps.apple.com/eg/app/microsoft-copilot/id541164041
S2 [官方] Apple App Store - https://apps.apple.com/ng/app/microsoft-copilot/id541164041
S3 [官方] Apple App Store - https://apps.apple.com/ph/app/microsoft-copilot/id541164041
S4 [官方] Apple App Store - https://apps.apple.com/vn/app/microsoft-copilot/id541164041
S5 [官方] Apple App Store - https://apps.apple.com/tr/app/microsoft-copilot/id541164041
S6 [官方] Apple App Store - https://apps.apple.com/ar/app/microsoft-copilot/id541164041
S7 [官方] Apple App Store - https://apps.apple.com/kr/app/microsoft-copilot/id541164041
S8 [官方] Apple App Store - https://apps.apple.com/in/app/microsoft-copilot/id541164041
S9 [官方] Apple App Store - https://apps.apple.com/nz/app/microsoft-copilot/id541164041
S10 [官方] Apple App Store - https://apps.apple.com/id/app/microsoft-copilot/id541164041
S11 [官方] Apple App Store - https://apps.apple.com/ca/app/microsoft-copilot/id541164041
S12 [官方] Apple App Store - https://apps.apple.com/pk/app/microsoft-copilot/id541164041
S13 [官方] Apple App Store - https://apps.apple.com/cl/app/microsoft-copilot/id541164041
S14 [官方] Apple App Store - https://apps.apple.com/th/app/microsoft-copilot/id541164041
S15 [官方] Apple App Store - https://apps.apple.com/br/app/microsoft-copilot/id541164041
S16 [官方] Apple App Store - https://apps.apple.com/tw/app/microsoft-copilot/id541164041
S17 [官方] Apple App Store - https://apps.apple.com/za/app/microsoft-copilot/id541164041
S18 [官方] Apple App Store - https://apps.apple.com/mx/app/microsoft-copilot/id541164041
S19 [官方] Apple App Store - https://apps.apple.com/us/app/microsoft-copilot/id541164041
S20 [官方] Apple App Store - https://apps.apple.com/ke/app/microsoft-copilot/id541164041
S21 [官方] Apple App Store - https://apps.apple.com/ae/app/microsoft-copilot/id541164041
S22 [官方] Apple App Store - https://apps.apple.com/my/app/microsoft-copilot/id541164041
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S24 [官方] Apple App Store - https://apps.apple.com/au/app/microsoft-copilot/id541164041
S25 [官方] Apple App Store - https://apps.apple.com/de/app/microsoft-copilot/id541164041
S26 [官方] Apple App Store - https://apps.apple.com/nl/app/microsoft-copilot/id541164041
S27 [官方] Apple App Store - https://apps.apple.com/es/app/microsoft-copilot/id541164041
S28 [官方] Apple App Store - https://apps.apple.com/it/app/microsoft-copilot/id541164041
S29 [官方] Apple App Store - https://apps.apple.com/fr/app/microsoft-copilot/id541164041
S30 [官方] Apple App Store - https://apps.apple.com/gb/app/microsoft-copilot/id541164041
S31 [官方] Apple App Store - https://apps.apple.com/sa/app/microsoft-copilot/id541164041
S32 [官方] Apple App Store - https://apps.apple.com/co/app/microsoft-copilot/id541164041
S33 [官方] Apple App Store - https://apps.apple.com/se/app/microsoft-copilot/id541164041
S34 [官方] Apple App Store - https://apps.apple.com/dk/app/microsoft-copilot/id541164041
S35 [官方] Apple App Store - https://apps.apple.com/sg/app/microsoft-copilot/id541164041
S36 [官方] Apple App Store - https://apps.apple.com/ch/app/microsoft-copilot/id541164041
S37 [官方] Apple App Store - https://apps.apple.com/no/app/microsoft-copilot/id541164041
S38 [官方] Apple App Store - https://apps.apple.com/jp/app/microsoft-copilot/id541164041
S39 [官方] Apple App Store - https://apps.apple.com/il/app/microsoft-copilot/id541164041

汇率来源

open-er-api - 汇率日期 2026-11-04
frankfurter - 汇率日期 2026-11-04

税费处理

税费字段复现 GeoSub 标准数据中各地区的税费口径与说明，仅描述已知的页面展示价格处理方式，不构成税务建议。

建议引用格式

GeoSub：《Microsoft Copilot 全球价格报告》，GeoSub.org，生成于 2026年11月4日。https://geosub.org/reports/zh/microsoft-copilot-global-pricing.pdf

核验元数据

快照 ID: geosub-microsoft-copilot-20261104-5dd01137b5

生成时间（UTC）: 2026-11-04T17:28:40.799Z | 结构版本: 1.0