Canva 全球价格报告

当前地区价格、数据来源与引用信息

产品	Canva
已发布套餐	2
地区价格记录	76
价格最后核验	2026-11-28
最新汇率日期	2026-11-28
生成时间（UTC）	2026-11-29T02:38:43.728Z
数据版本	geosub-canva-20261128
快照 ID	geosub-canva-20261128-4a2742fa4e

如何阅读本报告

本报告的每一行均来自产品页面使用的同一份 GeoSub 标准价格数据。来源表示底层价格证据，引用信息说明如何引用本次 GeoSub 数据快照；缺少来源链接时会明确标注。

固定网址

产品页面: https://geosub.org/zh/software-pricing/canva

报告网址: https://geosub.org/reports/zh/canva-global-pricing.pdf

Canva Pro

monthly计费 · 38 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
尼日利亚 (NG)	NGN 5,500	$4.03	-73.1%	included likely. 通常已含 VAT，最终以结算页为准	S1 官方
巴基斯坦 (PK)	PKR 1,150	$4.16	-72.2%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S2 官方
埃及 (EG)	EGP 239.99	$4.38	-70.8%	included likely. 通常已含 VAT，最终以结算页为准	S3 官方
菲律宾 (PH)	PHP 300	$4.71	-68.6%	included likely. App Store 标价通常已含 VAT	S4 官方
土耳其 (TR)	TRY 239.99	$4.73	-68.4%	included likely. 通常含 VAT，仍以结算页为准	S5 官方
印度尼西亚 (ID)	IDR 95,000	$5.17	-65.5%	included likely. VAT 规则近年有调整，最终以结算页为准	S6 官方
印度 (IN)	INR 500	$5.38	-64.1%	included likely. 通常含 GST，仍以结算页为准	S7 官方
越南 (VN)	VND 150,000	$5.80	-61.3%	included likely. 通常已含 VAT，最终以结算页为准	S8 官方
南非 (ZA)	ZAR 109.99	$6.34	-57.7%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S9 官方
巴西 (BR)	BRL 35	$6.37	-57.5%	varies by region. 州税不同，仅作税费背景说明	S10 官方
哥伦比亚 (CO)	COP 23,000	$6.43	-57.1%	included likely. 通常已含 VAT，最终以结算页为准	S11 官方
肯尼亚 (KE)	USD 6.49	$6.49	-56.7%	included likely. 通常已含 VAT，最终以结算页为准	S12 官方
泰国 (TH)	THB 230	$6.78	-54.8%	included likely. 通常已含 VAT，最终以结算页为准	S13 官方
马来西亚 (MY)	MYR 30	$7.28	-51.4%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S14 官方
日本 (JP)	JPY 1,180	$7.40	-50.6%	included likely. App Store 标价通常已含消费税	S15 官方
韩国 (KR)	KRW 9,900	$7.42	-50.5%	included likely. App Store 标价通常已含 VAT	S16 官方
智利 (CL)	CLP 7,900	$7.60	-49.3%	included likely. 通常已含 VAT，最终以结算页为准	S17 官方
墨西哥 (MX)	MXN 150	$7.69	-48.7%	included likely. 通常含 VAT，仍以结算页为准	S18 官方
台湾 (TW)	TWD 340	$10.32	-31.2%	included likely. 通常已含 VAT，最终以结算页为准	S19 官方
新西兰 (NZ)	NZD 20	$10.96	-26.9%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S20 官方
瑞典 (SE)	SEK 119	$11.63	-22.4%	included likely. App Store 标价通常已含 VAT	S21 官方

Canva Pro - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
以色列 (IL)	ILS 39.9	$12.06	-19.5%	included likely. 通常已含 VAT，最终以结算页为准	S22 官方
波兰 (PL)	PLN 50	$12.26	-18.2%	included likely. App Store 标价通常已含 VAT	S23 官方
加拿大 (CA)	CAD 18	$12.64	-15.7%	varies by region. 各省税费不同，最终以结算页为准	S24 官方
阿拉伯联合酋长国 (AE)	AED 48	$13.07	-12.8%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S25 官方
法国 (FR)	EUR 12	$13.15	-12.3%	included likely. App Store 标价通常已含 VAT	S26 官方
德国 (DE)	EUR 12	$13.15	-12.3%	included likely. App Store 标价通常已含 VAT	S27 官方
意大利 (IT)	EUR 12	$13.15	-12.3%	included likely. App Store 标价通常已含 VAT	S28 官方
荷兰 (NL)	EUR 12	$13.15	-12.3%	included likely. App Store 标价通常已含 VAT	S29 官方
西班牙 (ES)	EUR 12	$13.15	-12.3%	included likely. App Store 标价通常已含 VAT	S30 官方
沙特阿拉伯 (SA)	SAR 50	$13.33	-11.1%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S31 官方
澳大利亚 (AU)	AUD 20	$13.34	-11.0%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S32 官方
新加坡 (SG)	SGD 18	$13.96	-6.9%	included likely. App Store 标价通常已含 GST	S33 官方
美国 (US)	USD 14.99	$14.99	基准	varies by region. 各州销售税不同，结算页可能变化	S34 官方
丹麦 (DK)	DKK 110	$16.13	+7.6%	included likely. App Store 标价通常已含 VAT	S35 官方
英国 (GB)	GBP 13	$17.06	+13.8%	included likely. App Store 标价通常已含 VAT	S36 官方
瑞士 (CH)	CHF 16	$19.15	+27.8%	included likely. App Store 标价通常已含 VAT	S37 官方
挪威 (NO)	NOK 200	$20.51	+36.8%	included likely. App Store 标价通常已含 VAT	S38 官方

Canva Business

monthly计费 · 38 个地区

地区	当地价格	美元	对比美国	税费 / 说明	来源
尼日利亚 (NG)	NGN 7,900	$5.78	-76.9%	included likely. 通常已含 VAT，最终以结算页为准	S1 官方
巴基斯坦 (PK)	PKR 1,600	$5.79	-76.8%	varies by region. 销售税可能因省份或服务分类变化，最终以结算页为准	S2 官方
埃及 (EG)	EGP 339.99	$6.20	-75.2%	included likely. 通常已含 VAT，最终以结算页为准	S3 官方
菲律宾 (PH)	PHP 420	$6.59	-73.6%	included likely. App Store 标价通常已含 VAT	S4 官方
土耳其 (TR)	TRY 339.99	$6.69	-73.2%	included likely. 通常含 VAT，仍以结算页为准	S5 官方
印度 (IN)	INR 650	$6.99	-72.0%	included likely. 通常含 GST，仍以结算页为准	S7 官方
印度尼西亚 (ID)	IDR 130,000	$7.07	-71.7%	included likely. VAT 规则近年有调整，最终以结算页为准	S6 官方
越南 (VN)	VND 210,000	$8.13	-67.5%	included likely. 通常已含 VAT，最终以结算页为准	S8 官方
巴西 (BR)	BRL 47	$8.55	-65.8%	varies by region. 州税不同，仅作税费背景说明	S10 官方
哥伦比亚 (CO)	COP 32,000	$8.95	-64.2%	included likely. 通常已含 VAT，最终以结算页为准	S11 官方
南非 (ZA)	ZAR 159.99	$9.23	-63.1%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S9 官方
泰国 (TH)	THB 320	$9.43	-62.3%	included likely. 通常已含 VAT，最终以结算页为准	S13 官方
肯尼亚 (KE)	USD 9.49	$9.49	-62.0%	included likely. 通常已含 VAT，最终以结算页为准	S12 官方
智利 (CL)	CLP 10,500	$10.11	-59.6%	included likely. 通常已含 VAT，最终以结算页为准	S17 官方
马来西亚 (MY)	MYR 41.99	$10.19	-59.2%	included likely. 数字服务税务规则可能随服务类别变化，最终以结算页为准	S14 官方
韩国 (KR)	KRW 13,900	$10.41	-58.4%	included likely. App Store 标价通常已含 VAT	S16 官方
墨西哥 (MX)	MXN 210	$10.76	-57.0%	included likely. 通常含 VAT，仍以结算页为准	S18 官方
日本 (JP)	JPY 1,880	$11.80	-52.8%	included likely. App Store 标价通常已含消费税	S15 官方
新西兰 (NZ)	NZD 28	$15.35	-38.6%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S20 官方
波兰 (PL)	PLN 70	$17.17	-31.3%	included likely. App Store 标价通常已含 VAT	S23 官方
加拿大 (CA)	CAD 26	$18.25	-27.0%	varies by region. 各省税费不同，最终以结算页为准	S24 官方

Canva Business - 续表

地区	当地价格	美元	对比美国	税费 / 说明	来源
意大利 (IT)	EUR 17	$18.63	-25.5%	included likely. App Store 标价通常已含 VAT	S28 官方
法国 (FR)	EUR 17	$18.63	-25.5%	included likely. App Store 标价通常已含 VAT	S26 官方
德国 (DE)	EUR 17	$18.63	-25.5%	included likely. App Store 标价通常已含 VAT	S27 官方
荷兰 (NL)	EUR 17	$18.66	-25.4%	included likely. App Store 标价通常已含 VAT	S29 官方
西班牙 (ES)	EUR 17	$18.66	-25.4%	included likely. App Store 标价通常已含 VAT	S30 官方
澳大利亚 (AU)	AUD 28	$18.67	-25.3%	included likely. App Store 标价通常已含 GST，最终以结算页为准	S32 官方
沙特阿拉伯 (SA)	SAR 70	$18.67	-25.3%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S31 官方
阿拉伯联合酋长国 (AE)	AED 70	$19.06	-23.8%	included likely. App Store 标价通常已含 VAT，最终以结算页为准	S25 官方
台湾 (TW)	TWD 630	$19.10	-23.6%	included likely. 通常已含 VAT，最终以结算页为准	S19 官方
新加坡 (SG)	SGD 25	$19.38	-22.5%	included likely. App Store 标价通常已含 GST	S33 官方
瑞典 (SE)	SEK 210	$20.57	-17.7%	included likely. App Store 标价通常已含 VAT	S21 官方
以色列 (IL)	ILS 70	$21.15	-15.4%	included likely. 通常已含 VAT，最终以结算页为准	S22 官方
丹麦 (DK)	DKK 160	$23.46	-6.2%	included likely. App Store 标价通常已含 VAT	S35 官方
英国 (GB)	GBP 18	$23.62	-5.5%	included likely. App Store 标价通常已含 VAT	S36 官方
美国 (US)	USD 25	$25.00	基准	varies by region. 各州销售税不同，结算页可能变化	S34 官方
瑞士 (CH)	CHF 21	$25.13	+0.5%	included likely. App Store 标价通常已含 VAT	S37 官方
挪威 (NO)	NOK 270	$27.69	+10.8%	included likely. App Store 标价通常已含 VAT	S38 官方

数据来源与血缘

价格来源

S1 [官方] Apple App Store - https://apps.apple.com/ng/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S2 [官方] Apple App Store - https://apps.apple.com/pk/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S3 [官方] Apple App Store - https://apps.apple.com/eg/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S4 [官方] Apple App Store - https://apps.apple.com/ph/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S5 [官方] Apple App Store - https://apps.apple.com/tr/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S6 [官方] Apple App Store - https://apps.apple.com/id/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S7 [官方] Apple App Store - https://apps.apple.com/in/app/id897446215?l=en-US
S8 [官方] Apple App Store - https://apps.apple.com/vn/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S9 [官方] Apple App Store - https://apps.apple.com/za/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S10 [官方] Apple App Store - https://apps.apple.com/br/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S11 [官方] Apple App Store - https://apps.apple.com/co/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S12 [官方] Apple App Store - https://apps.apple.com/ke/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S13 [官方] Apple App Store - https://apps.apple.com/th/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S14 [官方] Apple App Store - https://apps.apple.com/my/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S15 [官方] Apple App Store - https://apps.apple.com/jp/app/id897446215?l=en-US
S16 [官方] Apple App Store - https://apps.apple.com/kr/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S17 [官方] Apple App Store - https://apps.apple.com/cl/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S18 [官方] Apple App Store - https://apps.apple.com/mx/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S19 [官方] Apple App Store - https://apps.apple.com/tw/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S20 [官方] Apple App Store - https://apps.apple.com/nz/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S21 [官方] Apple App Store - https://apps.apple.com/se/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S22 [官方] Apple App Store - https://apps.apple.com/il/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S23 [官方] Apple App Store - https://apps.apple.com/pl/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S24 [官方] Apple App Store - https://apps.apple.com/ca/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S25 [官方] Apple App Store - https://apps.apple.com/ae/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S26 [官方] Apple App Store - https://apps.apple.com/fr/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S27 [官方] Apple App Store - https://apps.apple.com/de/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S28 [官方] Apple App Store - https://apps.apple.com/it/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S29 [官方] Apple App Store - https://apps.apple.com/nl/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S30 [官方] Apple App Store - https://apps.apple.com/es/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S31 [官方] Apple App Store - https://apps.apple.com/sa/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S32 [官方] Apple App Store - https://apps.apple.com/au/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S33 [官方] Apple App Store - https://apps.apple.com/sg/app/id897446215?l=en-US
S34 [官方] Apple App Store - https://apps.apple.com/us/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S35 [官方] Apple App Store - https://apps.apple.com/dk/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S36 [官方] Apple App Store - https://apps.apple.com/gb/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S37 [官方] Apple App Store - https://apps.apple.com/ch/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US
S38 [官方] Apple App Store - https://apps.apple.com/no/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

汇率来源

open-er-api - 汇率日期 2026-11-28
frankfurter - 汇率日期 2026-11-27

税费处理

税费字段复现 GeoSub 标准数据中各地区的税费口径与说明，仅描述已知的页面展示价格处理方式，不构成税务建议。

建议引用格式

GeoSub：《Canva 全球价格报告》，GeoSub.org，生成于 2026年11月29日。https://geosub.org/reports/zh/canva-global-pricing.pdf

核验元数据

快照 ID: geosub-canva-20261128-4a2742fa4e

生成时间（UTC）: 2026-11-29T02:38:43.728Z | 结构版本: 1.0