

Perplexity Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Perplexity
Published plans	2
Regional price rows	78
Last price verification	2026-09-19
Latest exchange-rate date	2026-09-19
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Dataset version	geosub-perplexity-20260919
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/ai-pricing/perplexity>
Report URL: <https://geosub.org/reports/en/perplexity-global-pricing.pdf>

Perplexity Pro

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Philippines (PH)	PHP 999	\$15.91	-20.4%	included likely. App Store list price is usually VAT-inclusive	S1 official
Pakistan (PK)	PKR 4,900	\$17.66	-11.7%	varies by region. Sales tax may vary by province or service category; final checkout applies	S2 official
Canada (CA)	CAD 25	\$17.84	-10.8%	varies by region. Province-level tax varies; final checkout applies	S3 official
Türkiye (TR)	TRY 899.99	\$18.45	-7.8%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Japan (JP)	JPY 3,000	\$19.00	-5.0%	included likely. App Store list price is usually consumption-tax-inclusive	S5 official
Egypt (EG)	EGP 999.99	\$19.18	-4.1%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Vietnam (VN)	VND 499,000	\$19.19	-4.0%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Brazil (BR)	BRL 99.9	\$19.45	-2.8%	varies by region. State tax varies; shown as tax context only	S8 official
Indonesia (ID)	IDR 349,000	\$19.58	-2.1%	included likely. VAT rules have changed recently; final checkout applies	S9 official
Argentina (AR)	USD 20	\$20.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
United States (US)	USD 20	\$20.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S11 official
India (IN)	INR 1,999	\$20.85	+4.3%	included likely. Usually GST-inclusive; final checkout applies	S12 official
South Korea (KR)	KRW 29,000	\$20.89	+4.5%	included likely. App Store list price is usually VAT-inclusive	S13 official
Thailand (TH)	THB 699	\$20.96	+4.8%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Australia (AU)	AUD 30	\$21.36	+6.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S15 official
Taiwan (TW)	TWD 690	\$21.67	+8.4%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
United Arab Emirates (AE)	AED 79.99	\$21.78	+8.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Switzerland (CH)	CHF 18	\$21.80	+9.0%	included likely. App Store list price is usually VAT-inclusive	S18 official
Nigeria (NG)	NGN 29,900	\$22.48	+12.4%	included likely. Usually VAT-inclusive; final checkout applies	S19 official
New Zealand (NZ)	NZD 40	\$22.84	+14.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official

Perplexity Pro - continued

Region	Local price	USD	vs US	Tax / note	Source
Israel (IL)	ILS 69.9	\$23.01	+15.1%	included likely. Usually VAT-inclusive; final checkout applies	S21 official
Mexico (MX)	MXN 399	\$23.23	+16.2%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Singapore (SG)	SGD 29.98	\$23.45	+17.2%	included likely. App Store list price is usually GST-inclusive	S23 official
Chile (CL)	CLP 22,990	\$23.96	+19.8%	included likely. Usually VAT-inclusive; final checkout applies	S24 official
Saudi Arabia (SA)	SAR 89.99	\$24.00	+20.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S25 official
Malaysia (MY)	MYR 99.9	\$24.48	+22.4%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S26 official
South Africa (ZA)	ZAR 399.99	\$24.58	+22.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S27 official
Kenya (KE)	USD 25	\$25.00	+25.0%	included likely. Usually VAT-inclusive; final checkout applies	S28 official
Italy (IT)	EUR 22	\$25.21	+26.1%	included likely. App Store list price is usually VAT-inclusive	S29 official
Germany (DE)	EUR 22	\$25.21	+26.1%	included likely. App Store list price is usually VAT-inclusive	S30 official
Netherlands (NL)	EUR 22	\$25.21	+26.1%	included likely. App Store list price is usually VAT-inclusive	S31 official
Spain (ES)	EUR 22	\$25.21	+26.1%	included likely. App Store list price is usually VAT-inclusive	S32 official
France (FR)	EUR 22	\$25.21	+26.1%	included likely. App Store list price is usually VAT-inclusive	S33 official
Sweden (SE)	SEK 249	\$25.27	+26.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Poland (PL)	PLN 99.99	\$26.26	+31.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
Norway (NO)	NOK 249	\$26.40	+32.0%	included likely. App Store list price is usually VAT-inclusive	S36 official
United Kingdom (GB)	GBP 20	\$26.69	+33.5%	included likely. App Store list price is usually VAT-inclusive	S37 official
Denmark (DK)	DKK 179	\$27.44	+37.2%	included likely. App Store list price is usually VAT-inclusive	S38 official
Colombia (CO)	COP 99,900	\$31.94	+59.7%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

Perplexity Max

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Canada (CA)	CAD 249	\$177.73	-11.1%	varies by region. Province-level tax varies; final checkout applies	S3 official
Pakistan (PK)	PKR 49,900	\$179.87	-10.1%	varies by region. Sales tax may vary by province or service category; final checkout applies	S2 official
Japan (JP)	JPY 30,000	\$190.01	-5.0%	included likely. App Store list price is usually consumption-tax-inclusive	S5 official
Egypt (EG)	EGP 9,999.99	\$191.81	-4.1%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Indonesia (ID)	IDR 3,499,000	\$196.32	-1.8%	included likely. VAT rules have changed recently; final checkout applies	S9 official
Argentina (AR)	USD 200	\$200.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
United States (US)	USD 200	\$200.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S11 official
Türkiye (TR)	TRY 9,999.99	\$204.98	+2.5%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Philippines (PH)	PHP 12,990	\$206.84	+3.4%	included likely. App Store list price is usually VAT-inclusive	S1 official
India (IN)	INR 19,900	\$207.55	+3.8%	included likely. Usually GST-inclusive; final checkout applies	S12 official
Thailand (TH)	THB 6,990	\$209.56	+4.8%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Australia (AU)	AUD 300	\$213.60	+6.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S15 official
United Arab Emirates (AE)	AED 799.99	\$217.83	+8.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Switzerland (CH)	CHF 180	\$218.01	+9.0%	included likely. App Store list price is usually VAT-inclusive	S18 official
Taiwan (TW)	TWD 6,990	\$219.58	+9.8%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
Nigeria (NG)	NGN 299,900	\$225.52	+12.8%	included likely. Usually VAT-inclusive; final checkout applies	S19 official
New Zealand (NZ)	NZD 400	\$228.43	+14.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official
Israel (IL)	ILS 699.9	\$230.40	+15.2%	included likely. Usually VAT-inclusive; final checkout applies	S21 official
Vietnam (VN)	VND 5,999,000	\$230.71	+15.4%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Mexico (MX)	MXN 3,999	\$232.80	+16.4%	included likely. Usually VAT-inclusive; final checkout applies	S22 official

Perplexity Max - continued

Region	Local price	USD	vs US	Tax / note	Source
Singapore (SG)	SGD 299.98	\$234.65	+17.3%	included likely. App Store list price is usually GST-inclusive	S23 official
Chile (CL)	CLP 229,990	\$239.66	+19.8%	included likely. Usually VAT-inclusive; final checkout applies	S24 official
Saudi Arabia (SA)	SAR 899.99	\$240.00	+20.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S25 official
Malaysia (MY)	MYR 999.9	\$245.04	+22.5%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S26 official
South Africa (ZA)	ZAR 3,999.99	\$245.81	+22.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S27 official
Kenya (KE)	USD 250	\$250.00	+25.0%	included likely. Usually VAT-inclusive; final checkout applies	S28 official
South Korea (KR)	KRW 349,000	\$251.42	+25.7%	included likely. App Store list price is usually VAT-inclusive	S13 official
Brazil (BR)	BRL 1,299.9	\$253.10	+26.5%	varies by region. State tax varies; shown as tax context only	S8 official
Sweden (SE)	SEK 2,495	\$253.22	+26.6%	included likely. App Store list price is usually VAT-inclusive	S34 official
Italy (IT)	EUR 229	\$262.43	+31.2%	included likely. App Store list price is usually VAT-inclusive	S29 official
Netherlands (NL)	EUR 229	\$262.43	+31.2%	included likely. App Store list price is usually VAT-inclusive	S31 official
France (FR)	EUR 229	\$262.43	+31.2%	included likely. App Store list price is usually VAT-inclusive	S33 official
Germany (DE)	EUR 229	\$262.43	+31.2%	included likely. App Store list price is usually VAT-inclusive	S30 official
Spain (ES)	EUR 229	\$262.43	+31.2%	included likely. App Store list price is usually VAT-inclusive	S32 official
Poland (PL)	PLN 999.99	\$262.63	+31.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
Norway (NO)	NOK 2,490	\$263.98	+32.0%	included likely. App Store list price is usually VAT-inclusive	S36 official
United Kingdom (GB)	GBP 200	\$266.88	+33.4%	included likely. App Store list price is usually VAT-inclusive	S37 official
Denmark (DK)	DKK 1,799	\$275.79	+37.9%	included likely. App Store list price is usually VAT-inclusive	S38 official
Colombia (CO)	COP 999,900	\$319.70	+59.8%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/ph/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S2 [official] Apple App Store - <https://apps.apple.com/pk/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S3 [official] Apple App Store - <https://apps.apple.com/ca/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S4 [official] Apple App Store - <https://apps.apple.com/tr/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S5 [official] Apple App Store - <https://apps.apple.com/jp/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S6 [official] Apple App Store - <https://apps.apple.com/eg/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S7 [official] Apple App Store - <https://apps.apple.com/vn/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S8 [official] Apple App Store - <https://apps.apple.com/br/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S9 [official] Apple App Store - <https://apps.apple.com/id/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S10 [official] Apple App Store - <https://apps.apple.com/ar/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S11 [official] Apple App Store - <https://apps.apple.com/us/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S12 [official] Apple App Store - <https://apps.apple.com/in/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S13 [official] Apple App Store - <https://apps.apple.com/kr/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S14 [official] Apple App Store - <https://apps.apple.com/th/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S15 [official] Apple App Store - <https://apps.apple.com/au/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S16 [official] Apple App Store - <https://apps.apple.com/tw/app/perplexity-ai-search-chat/id1668000334?uo=4>
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- S20 [official] Apple App Store - <https://apps.apple.com/nz/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S21 [official] Apple App Store - <https://apps.apple.com/il/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S22 [official] Apple App Store - <https://apps.apple.com/mx/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S23 [official] Apple App Store - <https://apps.apple.com/sg/app/perplexity-ai-search-chat/id1668000334?uo=4>
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- S29 [official] Apple App Store - <https://apps.apple.com/it/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S30 [official] Apple App Store - <https://apps.apple.com/de/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S31 [official] Apple App Store - <https://apps.apple.com/nl/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S32 [official] Apple App Store - <https://apps.apple.com/es/app/perplexity-ai-search-chat/id1668000334?uo=4>
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- S38 [official] Apple App Store - <https://apps.apple.com/dk/app/perplexity-ai-search-chat/id1668000334?uo=4>
- S39 [official] Apple App Store - <https://apps.apple.com/co/app/perplexity-ai-search-chat/id1668000334?uo=4>

Exchange rates

open-er-api - rate date 2026-09-19

frankfurter - rate date 2026-09-18

Tax treatment

geosub-perplexity-20260919

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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