

Netflix Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Netflix
Published plans	3
Regional price rows	105
Last price verification	2026-09-19
Latest exchange-rate date	2026-09-19
Generated at (UTC)	2026-09-20T00:07:46.360Z
Dataset version	geosub-netflix-20260919
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/streaming-pricing/netflix>
Report URL: <https://geosub.org/reports/en/netflix-global-pricing.pdf>

Netflix Basic

monthly billing - 27 regions

Region	Local price	USD	vs US	Tax / note	Source
Pakistan (PK)	PKR 450	\$1.62	No US base	varies by region. Sales tax may vary by province or service category; final checkout applies	S1 official
India (IN)	INR 199	\$2.08	No US base	included likely. Usually GST-inclusive; final checkout applies	S2 official
Egypt (EG)	EGP 109.99	\$2.11	No US base	included likely. Usually VAT-inclusive; final checkout applies	S3 official
Kenya (KE)	USD 2.29	\$2.29	No US base	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Nigeria (NG)	NGN 4,000	\$3.01	No US base	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Indonesia (ID)	IDR 65,000	\$3.65	No US base	included likely. VAT rules have changed recently; final checkout applies	S6 official
Türkiye (TR)	TRY 189.99	\$3.89	No US base	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Vietnam (VN)	VND 114,000	\$4.39	No US base	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Philippines (PH)	PHP 279	\$4.44	No US base	included likely. App Store list price is usually VAT-inclusive	S9 official
Thailand (TH)	THB 169	\$5.07	No US base	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Colombia (CO)	COP 18,900	\$6.07	No US base	included likely. Usually VAT-inclusive; final checkout applies	S11 official
South Africa (ZA)	ZAR 99	\$6.08	No US base	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S12 official
Argentina (AR)	USD 6.19	\$6.19	No US base	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Malaysia (MY)	MYR 29.9	\$7.33	No US base	included likely. Digital service tax treatment may vary by service category; final checkout applies	S14 official
Chile (CL)	CLP 7,190	\$7.52	No US base	included likely. Usually VAT-inclusive; final checkout applies	S15 official
Taiwan (TW)	TWD 290	\$9.11	No US base	included likely. Usually VAT-inclusive; final checkout applies	S16 official
Saudi Arabia (SA)	SAR 35	\$9.33	No US base	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
United Arab Emirates (AE)	AED 35	\$9.53	No US base	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S18 official
Poland (PL)	PLN 37	\$9.82	No US base	included likely. App Store list price is usually VAT-inclusive	S19 official
New Zealand (NZ)	NZD 17.99	\$10.37	No US base	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official

Netflix Basic - continued

Region	Local price	USD	vs US	Tax / note	Source
Israel (IL)	ILS 32.9	\$10.85	No US base	included likely. Usually VAT-inclusive; final checkout applies	S21 official
Netherlands (NL)	EUR 9.99	\$11.53	No US base	included likely. App Store list price is usually VAT-inclusive	S22 official
Singapore (SG)	SGD 15.98	\$12.50	No US base	included likely. App Store list price is usually GST-inclusive	S23 official
Norway (NO)	NOK 119	\$12.73	No US base	included likely. App Store list price is usually VAT-inclusive	S24 official
Sweden (SE)	SEK 129	\$13.19	No US base	included likely. App Store list price is usually VAT-inclusive	S25 official
Denmark (DK)	DKK 109	\$16.82	No US base	included likely. App Store list price is usually VAT-inclusive	S26 official
Switzerland (CH)	CHF 14.9	\$18.19	No US base	included likely. App Store list price is usually VAT-inclusive	S27 official

Netflix Standard

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Pakistan (PK)	PKR 800	\$2.88	-85.6%	varies by region. Sales tax may vary by province or service category; final checkout applies	S1 official
Egypt (EG)	EGP 190	\$3.64	-81.8%	included likely. Usually VAT-inclusive; final checkout applies	S3 official
Nigeria (NG)	NGN 6,500	\$4.90	-75.5%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
India (IN)	INR 499	\$5.20	-74.0%	included likely. Usually GST-inclusive; final checkout applies	S2 official
Kenya (KE)	USD 5.29	\$5.29	-73.5%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Türkiye (TR)	TRY 289.99	\$5.94	-70.3%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Indonesia (ID)	IDR 120,000	\$6.73	-66.3%	included likely. VAT rules have changed recently; final checkout applies	S6 official
Philippines (PH)	PHP 449	\$7.15	-64.2%	included likely. App Store list price is usually VAT-inclusive	S9 official
Brazil (BR)	BRL 44.9	\$8.74	-56.3%	varies by region. State tax varies; shown as tax context only	S28 official
Vietnam (VN)	VND 230,000	\$8.86	-55.7%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Colombia (CO)	COP 29,900	\$9.60	-52.0%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
South Korea (KR)	KRW 13,500	\$9.73	-51.3%	included likely. App Store list price is usually VAT-inclusive	S29 official
Japan (JP)	JPY 1,590	\$10.07	-49.6%	included likely. App Store list price is usually consumption-tax-inclusive	S30 official
Chile (CL)	CLP 9,990	\$10.45	-47.7%	included likely. Usually VAT-inclusive; final checkout applies	S15 official
Thailand (TH)	THB 349	\$10.46	-47.7%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Argentina (AR)	USD 10.49	\$10.49	-47.5%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
South Africa (ZA)	ZAR 179	\$11.00	-45.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S12 official
Taiwan (TW)	TWD 380	\$11.93	-40.3%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
Malaysia (MY)	MYR 49.9	\$12.23	-38.8%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S14 official
Saudi Arabia (SA)	SAR 49	\$13.07	-34.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official

Netflix Standard - continued

Region	Local price	USD	vs US	Tax / note	Source
United Arab Emirates (AE)	AED 49	\$13.34	-33.3%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S18 official
Canada (CA)	CAD 18.99	\$13.55	-32.2%	varies by region. Province-level tax varies; final checkout applies	S31 official
Poland (PL)	PLN 55	\$14.60	-27.0%	included likely. App Store list price is usually VAT-inclusive	S19 official
Australia (AU)	AUD 20.99	\$14.94	-25.3%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S32 official
New Zealand (NZ)	NZD 25.99	\$14.98	-25.1%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official
Mexico (MX)	MXN 269	\$15.66	-21.7%	included likely. Usually VAT-inclusive; final checkout applies	S33 official
Norway (NO)	NOK 149	\$15.93	-20.3%	included likely. App Store list price is usually VAT-inclusive	S24 official
Germany (DE)	EUR 13.99	\$16.03	-19.8%	included likely. App Store list price is usually VAT-inclusive	S34 official
Italy (IT)	EUR 13.99	\$16.14	-19.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
France (FR)	EUR 14.99	\$17.18	-14.1%	included likely. App Store list price is usually VAT-inclusive	S36 official
Sweden (SE)	SEK 169	\$17.27	-13.6%	included likely. App Store list price is usually VAT-inclusive	S25 official
Spain (ES)	EUR 14.99	\$17.29	-13.5%	included likely. App Store list price is usually VAT-inclusive	S37 official
United Kingdom (GB)	GBP 12.99	\$17.33	-13.3%	included likely. App Store list price is usually VAT-inclusive	S38 official
Singapore (SG)	SGD 22.98	\$17.98	-10.1%	included likely. App Store list price is usually GST-inclusive	S23 official
Israel (IL)	ILS 54.9	\$18.11	-9.4%	included likely. Usually VAT-inclusive; final checkout applies	S21 official
Netherlands (NL)	EUR 15.99	\$18.45	-7.7%	included likely. App Store list price is usually VAT-inclusive	S22 official
United States (US)	USD 19.99	\$19.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S39 official
Denmark (DK)	DKK 149	\$23.00	+15.1%	included likely. App Store list price is usually VAT-inclusive	S26 official
Switzerland (CH)	CHF 22.9	\$27.96	+39.9%	included likely. App Store list price is usually VAT-inclusive	S27 official

Netflix Premium

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Pakistan (PK)	PKR 1,100	\$3.96	-85.3%	varies by region. Sales tax may vary by province or service category; final checkout applies	S1 official
Egypt (EG)	EGP 269.99	\$5.17	-80.8%	included likely. Usually VAT-inclusive; final checkout applies	S3 official
Nigeria (NG)	NGN 8,500	\$6.40	-76.3%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
India (IN)	INR 649	\$6.77	-74.9%	included likely. Usually GST-inclusive; final checkout applies	S2 official
Türkiye (TR)	TRY 379.99	\$7.79	-71.1%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Kenya (KE)	USD 8.39	\$8.39	-68.9%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Philippines (PH)	PHP 619	\$9.86	-63.5%	included likely. App Store list price is usually VAT-inclusive	S9 official
Indonesia (ID)	IDR 186,000	\$10.44	-61.3%	included likely. VAT rules have changed recently; final checkout applies	S6 official
Vietnam (VN)	VND 275,000	\$10.59	-60.8%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Brazil (BR)	BRL 55.9	\$10.88	-59.7%	varies by region. State tax varies; shown as tax context only	S28 official
South Korea (KR)	KRW 17,000	\$12.25	-54.6%	included likely. App Store list price is usually VAT-inclusive	S29 official
Thailand (TH)	THB 419	\$12.56	-53.5%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Chile (CL)	CLP 12,990	\$13.59	-49.6%	included likely. Usually VAT-inclusive; final checkout applies	S15 official
Argentina (AR)	USD 13.9	\$13.90	-48.5%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
South Africa (ZA)	ZAR 229	\$14.07	-47.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S12 official
Colombia (CO)	COP 44,900	\$14.42	-46.6%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
Taiwan (TW)	TWD 460	\$14.45	-46.5%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
Japan (JP)	JPY 2,290	\$14.50	-46.3%	included likely. App Store list price is usually consumption-tax-inclusive	S30 official
Malaysia (MY)	MYR 62.9	\$15.41	-42.9%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S14 official
Canada (CA)	CAD 23.99	\$17.12	-36.6%	varies by region. Province-level tax varies; final checkout applies	S31 official

Netflix Premium - continued

Region	Local price	USD	vs US	Tax / note	Source
Saudi Arabia (SA)	SAR 71	\$18.93	-29.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
United Arab Emirates (AE)	AED 71	\$19.33	-28.4%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S18 official
New Zealand (NZ)	NZD 33.99	\$19.59	-27.4%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official
Poland (PL)	PLN 75	\$19.90	-26.3%	included likely. App Store list price is usually VAT-inclusive	S19 official
Australia (AU)	AUD 28.99	\$20.64	-23.5%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S32 official
Mexico (MX)	MXN 369	\$21.48	-20.4%	included likely. Usually VAT-inclusive; final checkout applies	S33 official
Sweden (SE)	SEK 219	\$22.38	-17.1%	included likely. App Store list price is usually VAT-inclusive	S25 official
Germany (DE)	EUR 19.99	\$22.91	-15.1%	included likely. App Store list price is usually VAT-inclusive	S34 official
Israel (IL)	ILS 69.9	\$23.06	-14.6%	included likely. Usually VAT-inclusive; final checkout applies	S21 official
Italy (IT)	EUR 19.99	\$23.06	-14.6%	included likely. App Store list price is usually VAT-inclusive	S35 official
Norway (NO)	NOK 219	\$23.42	-13.2%	included likely. App Store list price is usually VAT-inclusive	S24 official
Singapore (SG)	SGD 29.98	\$23.45	-13.1%	included likely. App Store list price is usually GST-inclusive	S23 official
Netherlands (NL)	EUR 20.99	\$24.22	-10.3%	included likely. App Store list price is usually VAT-inclusive	S22 official
France (FR)	EUR 21.99	\$25.20	-6.6%	included likely. App Store list price is usually VAT-inclusive	S36 official
United Kingdom (GB)	GBP 18.99	\$25.34	-6.1%	included likely. App Store list price is usually VAT-inclusive	S38 official
Spain (ES)	EUR 21.99	\$25.37	-6.0%	included likely. App Store list price is usually VAT-inclusive	S37 official
United States (US)	USD 26.99	\$26.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S39 official
Denmark (DK)	DKK 189	\$29.17	+8.1%	included likely. App Store list price is usually VAT-inclusive	S26 official
Switzerland (CH)	CHF 29.9	\$36.51	+35.3%	included likely. App Store list price is usually VAT-inclusive	S27 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/pk/app/netflix/id363590051?uo=4>
- S2 [official] Apple App Store - <https://apps.apple.com/in/app/netflix/id363590051?uo=4>
- S3 [official] Apple App Store - <https://apps.apple.com/eg/app/netflix/id363590051?uo=4>
- S4 [official] Apple App Store - <https://apps.apple.com/ke/app/netflix/id363590051?uo=4>
- S5 [official] Apple App Store - <https://apps.apple.com/ng/app/netflix/id363590051?uo=4>
- S6 [official] Apple App Store - <https://apps.apple.com/id/app/netflix/id363590051?uo=4>
- S7 [official] Apple App Store - <https://apps.apple.com/tr/app/netflix/id363590051?uo=4>
- S8 [official] Apple App Store - <https://apps.apple.com/vn/app/netflix/id363590051?uo=4>
- S9 [official] Apple App Store - <https://apps.apple.com/ph/app/netflix/id363590051?uo=4>
- S10 [official] Apple App Store - <https://apps.apple.com/th/app/netflix/id363590051?uo=4>
- S11 [official] Apple App Store - <https://apps.apple.com/co/app/netflix/id363590051?uo=4>
- S12 [official] Apple App Store - <https://apps.apple.com/za/app/netflix/id363590051?uo=4>
- S13 [official] Apple App Store - <https://apps.apple.com/ar/app/netflix/id363590051?uo=4>
- S14 [official] Apple App Store - <https://apps.apple.com/my/app/netflix/id363590051?uo=4>
- S15 [official] Apple App Store - <https://apps.apple.com/cl/app/netflix/id363590051?uo=4>
- S16 [official] Apple App Store - <https://apps.apple.com/tw/app/netflix/id363590051?uo=4>
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- S20 [official] Apple App Store - <https://apps.apple.com/nz/app/netflix/id363590051?uo=4>
- S21 [official] Apple App Store - <https://apps.apple.com/il/app/netflix/id363590051?uo=4>
- S22 [official] Apple App Store - <https://apps.apple.com/nl/app/netflix/id363590051?uo=4>
- S23 [official] Apple App Store - <https://apps.apple.com/sg/app/netflix/id363590051?uo=4>
- S24 [official] Apple App Store - <https://apps.apple.com/no/app/netflix/id363590051?uo=4>
- S25 [official] Apple App Store - <https://apps.apple.com/se/app/netflix/id363590051?uo=4>
- S26 [official] Apple App Store - <https://apps.apple.com/dk/app/netflix/id363590051?uo=4>
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- S31 [official] Apple App Store - <https://apps.apple.com/ca/app/netflix/id363590051?uo=4>
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- S34 [official] Apple App Store - <https://apps.apple.com/de/app/netflix/id363590051?uo=4>
- S35 [official] Apple App Store - <https://apps.apple.com/it/app/netflix/id363590051?uo=4>
- S36 [official] Apple App Store - <https://apps.apple.com/fr/app/netflix/id363590051?uo=4>
- S37 [official] Apple App Store - <https://apps.apple.com/es/app/netflix/id363590051?uo=4>
- S38 [official] Apple App Store - <https://apps.apple.com/gb/app/netflix/id363590051?uo=4>
- S39 [official] Apple App Store - <https://apps.apple.com/us/app/netflix/id363590051?uo=4>

Exchange rates

open-er-api - rate date 2026-09-19

frankfurter - rate date 2026-09-18

Tax treatment

geosub-netflix-20260919

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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