Microsoft Copilot Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Microsoft Copilot
Published plans	2
Regional price rows	78
Last price verification	2026-11-04
Latest exchange-rate date	2026-11-04
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: https://geosub.org/en/ai-pricing/microsoft-copilot

Report URL: https://geosub.org/reports/en/microsoft-copilot-global-pricing.pdf

Microsoft 365 Personal

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Egypt (EG)	EGP 239	**$4.31**	-56.9%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Nigeria (NG)	NGN 7,200	**$5.35**	-46.4%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Philippines (PH)	PHP 369	**$5.81**	-41.8%	included likely. App Store list price is usually VAT-inclusive	S3 official
Vietnam (VN)	VND 159,000	**$6.17**	-38.2%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Türkiye (TR)	TRY 329.99	**$6.60**	-33.9%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Argentina (AR)	USD 6.99	**$6.99**	-30.0%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
South Korea (KR)	KRW 9,500	**$7.07**	-29.2%	included likely. App Store list price is usually VAT-inclusive	S7 official
India (IN)	INR 689	**$7.27**	-27.2%	included likely. Usually GST-inclusive; final checkout applies	S8 official
New Zealand (NZ)	NZD 12.99	**$7.31**	-26.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S9 official
Indonesia (ID)	IDR 136,000	**$7.50**	-24.9%	included likely. VAT rules have changed recently; final checkout applies	S10 official
Canada (CA)	CAD 11.49	**$8.22**	-17.7%	varies by region. Province-level tax varies; final checkout applies	S11 official
Pakistan (PK)	PKR 2,299	**$8.31**	-16.8%	varies by region. Sales tax may vary by province or service category; final checkout applies	S12 official
Chile (CL)	CLP 8,490	**$8.54**	-14.5%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Thailand (TH)	THB 299	**$8.86**	-11.3%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Brazil (BR)	BRL 50.9	**$9.27**	-7.2%	varies by region. State tax varies; shown as tax context only	S15 official
Taiwan (TW)	TWD 310	**$9.51**	-4.8%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
South Africa (ZA)	ZAR 159	**$9.56**	-4.3%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Mexico (MX)	MXN 184	**$9.89**	-1.0%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
United States (US)	USD 9.99	**$9.99**	Baseline	varies by region. Sales tax varies by state and may change at checkout	S19 official
Kenya (KE)	USD 9.99	**$9.99**	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S20 official

Microsoft 365 Personal - continued

Region	Local price	USD	vs US	Tax / note	Source
United Arab Emirates (AE)	AED 36.99	**$10.07**	+0.8%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S21 official
Malaysia (MY)	MYR 43.99	**$10.79**	+8.0%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S22 official
Poland (PL)	PLN 42.99	**$10.88**	+8.9%	included likely. App Store list price is usually VAT-inclusive	S23 official
Australia (AU)	AUD 16	**$11.17**	+11.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S24 official
Germany (DE)	EUR 10	**$11.18**	+11.9%	included likely. App Store list price is usually VAT-inclusive	S25 official
Netherlands (NL)	EUR 10	**$11.18**	+11.9%	included likely. App Store list price is usually VAT-inclusive	S26 official
Spain (ES)	EUR 10	**$11.18**	+11.9%	included likely. App Store list price is usually VAT-inclusive	S27 official
Italy (IT)	EUR 10	**$11.18**	+11.9%	included likely. App Store list price is usually VAT-inclusive	S28 official
France (FR)	EUR 10	**$11.22**	+12.3%	included likely. App Store list price is usually VAT-inclusive	S29 official
United Kingdom (GB)	GBP 8.49	**$11.39**	+14.0%	included likely. App Store list price is usually VAT-inclusive	S30 official
Saudi Arabia (SA)	SAR 42.99	**$11.46**	+14.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S31 official
Colombia (CO)	COP 36,900	**$11.54**	+15.5%	included likely. Usually VAT-inclusive; final checkout applies	S32 official
Sweden (SE)	SEK 115	**$11.74**	+17.5%	included likely. App Store list price is usually VAT-inclusive	S33 official
Denmark (DK)	DKK 79	**$11.82**	+18.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Singapore (SG)	SGD 15.48	**$12.08**	+20.9%	included likely. App Store list price is usually GST-inclusive	S35 official
Switzerland (CH)	CHF 9.95	**$12.14**	+21.5%	included likely. App Store list price is usually VAT-inclusive	S36 official
Norway (NO)	NOK 120	**$13.00**	+30.1%	included likely. App Store list price is usually VAT-inclusive	S37 official
Japan (JP)	JPY 2,100	**$13.27**	+32.8%	included likely. App Store list price is usually consumption-tax-inclusive	S38 official
Israel (IL)	ILS 43	**$13.62**	+36.3%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

Microsoft 365 Premium

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Egypt (EG)	EGP 699	**$12.61**	-36.9%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Nigeria (NG)	NGN 17,000	**$12.63**	-36.8%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Türkiye (TR)	TRY 719.99	**$14.40**	-28.0%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Philippines (PH)	PHP 1,090	**$17.18**	-14.1%	included likely. App Store list price is usually VAT-inclusive	S3 official
Indonesia (ID)	IDR 330,000	**$18.19**	-9.0%	included likely. VAT rules have changed recently; final checkout applies	S10 official
Canada (CA)	CAD 26.99	**$19.31**	-3.4%	varies by region. Province-level tax varies; final checkout applies	S11 official
Vietnam (VN)	VND 510,000	**$19.81**	-0.9%	included likely. Usually VAT-inclusive; final checkout applies	S4 official
Argentina (AR)	USD 19.99	**$19.99**	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S6 official
United States (US)	USD 19.99	**$19.99**	Baseline	varies by region. Sales tax varies by state and may change at checkout	S19 official
Brazil (BR)	BRL 109.9	**$20.01**	+0.1%	varies by region. State tax varies; shown as tax context only	S15 official
Mexico (MX)	MXN 375	**$20.16**	+0.9%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Japan (JP)	JPY 3,200	**$20.22**	+1.2%	included likely. App Store list price is usually consumption-tax-inclusive	S38 official
Pakistan (PK)	PKR 5,599	**$20.24**	+1.3%	varies by region. Sales tax may vary by province or service category; final checkout applies	S12 official
Taiwan (TW)	TWD 670	**$20.56**	+2.9%	included likely. Usually VAT-inclusive; final checkout applies	S16 official
New Zealand (NZ)	NZD 37	**$20.81**	+4.1%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S9 official
United Arab Emirates (AE)	AED 76.99	**$20.96**	+4.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S21 official
India (IN)	INR 1,999	**$21.10**	+5.6%	included likely. Usually GST-inclusive; final checkout applies	S8 official
South Korea (KR)	KRW 29,000	**$21.57**	+7.9%	included likely. App Store list price is usually VAT-inclusive	S7 official
Chile (CL)	CLP 21,490	**$21.62**	+8.2%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Thailand (TH)	THB 749	**$22.19**	+11.0%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Singapore (SG)	SGD 28.98	**$22.62**	+13.2%	included likely. App Store list price is usually GST-inclusive	S35 official

Microsoft 365 Premium - continued

Region	Local price	USD	vs US	Tax / note	Source
Saudi Arabia (SA)	SAR 85.99	**$22.93**	+14.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S31 official
Kenya (KE)	USD 22.99	**$22.99**	+15.0%	included likely. Usually VAT-inclusive; final checkout applies	S20 official
Australia (AU)	AUD 33	**$23.05**	+15.3%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S24 official
Israel (IL)	ILS 75	**$23.76**	+18.9%	included likely. Usually VAT-inclusive; final checkout applies	S39 official
Malaysia (MY)	MYR 97.9	**$24.01**	+20.1%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S22 official
Switzerland (CH)	CHF 19.95	**$24.33**	+21.7%	included likely. App Store list price is usually VAT-inclusive	S36 official
Spain (ES)	EUR 22	**$24.59**	+23.0%	included likely. App Store list price is usually VAT-inclusive	S27 official
Italy (IT)	EUR 22	**$24.59**	+23.0%	included likely. App Store list price is usually VAT-inclusive	S28 official
Netherlands (NL)	EUR 22	**$24.59**	+23.0%	included likely. App Store list price is usually VAT-inclusive	S26 official
France (FR)	EUR 22	**$24.59**	+23.0%	included likely. App Store list price is usually VAT-inclusive	S29 official
Germany (DE)	EUR 22	**$24.59**	+23.0%	included likely. App Store list price is usually VAT-inclusive	S25 official
Poland (PL)	PLN 97.99	**$24.79**	+24.0%	included likely. App Store list price is usually VAT-inclusive	S23 official
Denmark (DK)	DKK 169	**$25.28**	+26.5%	included likely. App Store list price is usually VAT-inclusive	S34 official
Sweden (SE)	SEK 249	**$25.42**	+27.2%	included likely. App Store list price is usually VAT-inclusive	S33 official
United Kingdom (GB)	GBP 18.99	**$25.47**	+27.4%	included likely. App Store list price is usually VAT-inclusive	S30 official
South Africa (ZA)	ZAR 429	**$25.78**	+29.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Colombia (CO)	COP 84,900	**$26.55**	+32.8%	included likely. Usually VAT-inclusive; final checkout applies	S32 official
Norway (NO)	NOK 259	**$28.06**	+40.4%	included likely. App Store list price is usually VAT-inclusive	S37 official

Data provenance

Pricing sources

S1 [official] Apple App Store - https://apps.apple.com/eg/app/microsoft-copilot/id541164041
S2 [official] Apple App Store - https://apps.apple.com/ng/app/microsoft-copilot/id541164041
S3 [official] Apple App Store - https://apps.apple.com/ph/app/microsoft-copilot/id541164041
S4 [official] Apple App Store - https://apps.apple.com/vn/app/microsoft-copilot/id541164041
S5 [official] Apple App Store - https://apps.apple.com/tr/app/microsoft-copilot/id541164041
S6 [official] Apple App Store - https://apps.apple.com/ar/app/microsoft-copilot/id541164041
S7 [official] Apple App Store - https://apps.apple.com/kr/app/microsoft-copilot/id541164041
S8 [official] Apple App Store - https://apps.apple.com/in/app/microsoft-copilot/id541164041
S9 [official] Apple App Store - https://apps.apple.com/nz/app/microsoft-copilot/id541164041
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S38 [official] Apple App Store - https://apps.apple.com/jp/app/microsoft-copilot/id541164041
S39 [official] Apple App Store - https://apps.apple.com/il/app/microsoft-copilot/id541164041

Exchange rates

open-er-api - rate date 2026-11-04

frankfurter - rate date 2026-11-04

Tax treatment

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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