

Leonardo AI Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Leonardo AI
Published plans	3
Regional price rows	111
Last price verification	2026-10-05
Latest exchange-rate date	2026-10-05
Generated at (UTC)	2026-10-05T21:13:48.690Z
Dataset version	geosub-leonardo-ai-20261005
Snapshot ID	geosub-leonardo-ai-20261005-f6f0a151b8

How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/ai-pricing/leonardo-ai>
Report URL: <https://geosub.org/reports/en/leonardo-ai-global-pricing.pdf>

Leonardo AI Essential

monthly billing - 38 regions

Region	Local price	USD	vs US	Tax / note	Source
Türkiye (TR)	TRY 399.99	\$8.14	-49.1%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Egypt (EG)	EGP 499.99	\$9.57	-40.2%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Japan (JP)	JPY 2,200	\$13.95	-12.8%	included likely. App Store list price is usually consumption-tax-inclusive	S3 official
Canada (CA)	CAD 19.99	\$14.04	-12.2%	varies by region. Province-level tax varies; final checkout applies	S4 official
Pakistan (PK)	PKR 3,900	\$14.05	-12.1%	varies by region. Sales tax may vary by province or service category; final checkout applies	S5 official
Philippines (PH)	PHP 899	\$14.36	-10.2%	included likely. App Store list price is usually VAT-inclusive	S6 official
Chile (CL)	CLP 14,990	\$15.17	-5.1%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Brazil (BR)	BRL 79.9	\$15.30	-4.3%	varies by region. State tax varies; shown as tax context only	S8 official
Taiwan (TW)	TWD 490	\$15.37	-3.9%	included likely. Usually VAT-inclusive; final checkout applies	S9 official
Vietnam (VN)	VND 399,000	\$15.38	-3.8%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
India (IN)	INR 1,499	\$15.56	-2.7%	included likely. Usually GST-inclusive; final checkout applies	S11 official
United States (US)	USD 15.99	\$15.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
Argentina (AR)	USD 15.99	\$15.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S13 official
South Korea (KR)	KRW 22,000	\$16.32	+2.1%	included likely. App Store list price is usually VAT-inclusive	S14 official
United Arab Emirates (AE)	AED 59.99	\$16.33	+2.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S15 official
Indonesia (ID)	IDR 299,000	\$16.66	+4.2%	included likely. VAT rules have changed recently; final checkout applies	S16 official
New Zealand (NZ)	NZD 29.99	\$16.83	+5.3%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S17 official
Malaysia (MY)	MYR 69.9	\$17.11	+7.0%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S18 official
Australia (AU)	AUD 24.99	\$17.34	+8.4%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S19 official
Thailand (TH)	THB 599	\$17.83	+11.5%	included likely. Usually VAT-inclusive; final checkout applies	S20 official

Leonardo AI Essential - continued

Region	Local price	USD	vs US	Tax / note	Source
South Africa (ZA)	ZAR 299.99	\$17.93	+12.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S21 official
Singapore (SG)	SGD 22.98	\$17.96	+12.3%	included likely. App Store list price is usually GST-inclusive	S22 official
Switzerland (CH)	CHF 15	\$18.15	+13.5%	included likely. App Store list price is usually VAT-inclusive	S23 official
Saudi Arabia (SA)	SAR 69.99	\$18.66	+16.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S24 official
Mexico (MX)	MXN 349	\$19.03	+19.0%	included likely. Usually VAT-inclusive; final checkout applies	S25 official
Denmark (DK)	DKK 129	\$19.38	+21.2%	included likely. App Store list price is usually VAT-inclusive	S26 official
Israel (IL)	ILS 59.9	\$19.54	+22.2%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Sweden (SE)	SEK 199	\$19.79	+23.8%	included likely. App Store list price is usually VAT-inclusive	S28 official
United Kingdom (GB)	GBP 14.99	\$19.79	+23.8%	included likely. App Store list price is usually VAT-inclusive	S29 official
Kenya (KE)	USD 19.99	\$19.99	+25.0%	included likely. Usually VAT-inclusive; final checkout applies	S30 official
Italy (IT)	EUR 17.99	\$20.19	+26.3%	included likely. App Store list price is usually VAT-inclusive	S31 official
France (FR)	EUR 17.99	\$20.19	+26.3%	included likely. App Store list price is usually VAT-inclusive	S32 official
Spain (ES)	EUR 17.99	\$20.19	+26.3%	included likely. App Store list price is usually VAT-inclusive	S33 official
Germany (DE)	EUR 17.99	\$20.19	+26.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Netherlands (NL)	EUR 17.99	\$20.19	+26.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
Norway (NO)	NOK 199	\$20.62	+29.0%	included likely. App Store list price is usually VAT-inclusive	S36 official
Poland (PL)	PLN 89.99	\$23.08	+44.3%	included likely. App Store list price is usually VAT-inclusive	S37 official
Colombia (CO)	COP 99,900	\$30.19	+88.8%	included likely. Usually VAT-inclusive; final checkout applies	S38 official

Leonardo AI Premium

monthly billing - 37 regions

Region	Local price	USD	vs US	Tax / note	Source
Türkiye (TR)	TRY 999.99	\$20.35	-49.1%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Egypt (EG)	EGP 1,199.99	\$22.97	-42.6%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Canada (CA)	CAD 49.99	\$35.11	-12.2%	varies by region. Province-level tax varies; final checkout applies	S4 official
Pakistan (PK)	PKR 9,900	\$35.68	-10.8%	varies by region. Sales tax may vary by province or service category; final checkout applies	S5 official
Philippines (PH)	PHP 2,290	\$36.58	-8.5%	included likely. App Store list price is usually VAT-inclusive	S6 official
Japan (JP)	JPY 6,000	\$38.05	-4.9%	included likely. App Store list price is usually consumption-tax-inclusive	S3 official
Brazil (BR)	BRL 199.9	\$38.28	-4.3%	varies by region. State tax varies; shown as tax context only	S8 official
Vietnam (VN)	VND 999,000	\$38.50	-3.7%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Indonesia (ID)	IDR 699,000	\$38.94	-2.6%	included likely. VAT rules have changed recently; final checkout applies	S16 official
New Zealand (NZ)	NZD 69.99	\$39.28	-1.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S17 official
Argentina (AR)	USD 39.99	\$39.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S13 official
United States (US)	USD 39.99	\$39.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
Taiwan (TW)	TWD 1,290	\$40.47	+1.2%	included likely. Usually VAT-inclusive; final checkout applies	S9 official
Chile (CL)	CLP 39,990	\$40.48	+1.2%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
South Korea (KR)	KRW 55,000	\$40.79	+2.0%	included likely. App Store list price is usually VAT-inclusive	S14 official
United Arab Emirates (AE)	AED 149.99	\$40.84	+2.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S15 official
India (IN)	INR 3,999	\$41.52	+3.8%	included likely. Usually GST-inclusive; final checkout applies	S11 official
Australia (AU)	AUD 59.99	\$41.63	+4.1%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S19 official
Thailand (TH)	THB 1,490	\$44.35	+10.9%	included likely. Usually VAT-inclusive; final checkout applies	S20 official
Singapore (SG)	SGD 59.98	\$46.87	+17.2%	included likely. App Store list price is usually GST-inclusive	S22 official

Leonardo AI Premium - continued

Region	Local price	USD	vs US	Tax / note	Source
South Africa (ZA)	ZAR 799.99	\$47.81	+19.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S21 official
Saudi Arabia (SA)	SAR 179.99	\$48.00	+20.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S24 official
Switzerland (CH)	CHF 40	\$48.39	+21.0%	included likely. App Store list price is usually VAT-inclusive	S23 official
Israel (IL)	ILS 149.9	\$48.90	+22.3%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Malaysia (MY)	MYR 199.9	\$48.94	+22.4%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S18 official
Mexico (MX)	MXN 899	\$49.03	+22.6%	included likely. Usually VAT-inclusive; final checkout applies	S25 official
Sweden (SE)	SEK 499	\$49.61	+24.1%	included likely. App Store list price is usually VAT-inclusive	S28 official
Kenya (KE)	USD 49.99	\$49.99	+25.0%	included likely. Usually VAT-inclusive; final checkout applies	S30 official
Spain (ES)	EUR 44.99	\$50.50	+26.3%	included likely. App Store list price is usually VAT-inclusive	S33 official
France (FR)	EUR 44.99	\$50.50	+26.3%	included likely. App Store list price is usually VAT-inclusive	S32 official
Netherlands (NL)	EUR 44.99	\$50.50	+26.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
Italy (IT)	EUR 44.99	\$50.50	+26.3%	included likely. App Store list price is usually VAT-inclusive	S31 official
Germany (DE)	EUR 44.99	\$50.50	+26.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Poland (PL)	PLN 199.99	\$51.28	+28.2%	included likely. App Store list price is usually VAT-inclusive	S37 official
Norway (NO)	NOK 499	\$51.71	+29.3%	included likely. App Store list price is usually VAT-inclusive	S36 official
Denmark (DK)	DKK 349	\$52.42	+31.1%	included likely. App Store list price is usually VAT-inclusive	S26 official
United Kingdom (GB)	GBP 39.99	\$52.79	+32.0%	included likely. App Store list price is usually VAT-inclusive	S29 official

Leonardo AI Ultimate

monthly billing - 36 regions

Region	Local price	USD	vs US	Tax / note	Source
Egypt (EG)	EGP 2,499.99	\$47.85	-40.2%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Philippines (PH)	PHP 3,990	\$63.74	-20.3%	included likely. App Store list price is usually VAT-inclusive	S6 official
Canada (CA)	CAD 99.99	\$70.22	-12.2%	varies by region. Province-level tax varies; final checkout applies	S4 official
Chile (CL)	CLP 69,990	\$70.84	-11.4%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Pakistan (PK)	PKR 19,900	\$71.71	-10.4%	varies by region. Sales tax may vary by province or service category; final checkout applies	S5 official
Indonesia (ID)	IDR 1,299,000	\$72.37	-9.5%	included likely. VAT rules have changed recently; final checkout applies	S16 official
Japan (JP)	JPY 12,000	\$76.11	-4.9%	included likely. App Store list price is usually consumption-tax-inclusive	S3 official
Brazil (BR)	BRL 399.9	\$76.59	-4.3%	varies by region. State tax varies; shown as tax context only	S8 official
Vietnam (VN)	VND 1,999,000	\$77.04	-3.7%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Singapore (SG)	SGD 99.98	\$78.12	-2.3%	included likely. App Store list price is usually GST-inclusive	S22 official
Taiwan (TW)	TWD 2,490	\$78.13	-2.3%	included likely. Usually VAT-inclusive; final checkout applies	S9 official
Argentina (AR)	USD 79.99	\$79.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S13 official
United States (US)	USD 79.99	\$79.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
South Korea (KR)	KRW 110,000	\$81.59	+2.0%	included likely. App Store list price is usually VAT-inclusive	S14 official
United Arab Emirates (AE)	AED 299.99	\$81.69	+2.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S15 official
India (IN)	INR 7,900	\$82.02	+2.5%	included likely. Usually GST-inclusive; final checkout applies	S11 official
New Zealand (NZ)	NZD 149.99	\$84.17	+5.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S17 official
Thailand (TH)	THB 2,990	\$89.00	+11.3%	included likely. Usually VAT-inclusive; final checkout applies	S20 official
South Africa (ZA)	ZAR 1,499.99	\$89.64	+12.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S21 official
Australia (AU)	AUD 129.99	\$90.20	+12.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S19 official

Leonardo AI Ultimate - continued

Region	Local price	USD	vs US	Tax / note	Source
Saudi Arabia (SA)	SAR 349.99	\$93.33	+16.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S24 official
Switzerland (CH)	CHF 80	\$96.78	+21.0%	included likely. App Store list price is usually VAT-inclusive	S23 official
Israel (IL)	ILS 299.9	\$97.84	+22.3%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Malaysia (MY)	MYR 399.9	\$97.91	+22.4%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S18 official
Mexico (MX)	MXN 1,799	\$98.12	+22.7%	included likely. Usually VAT-inclusive; final checkout applies	S25 official
Sweden (SE)	SEK 999	\$99.32	+24.2%	included likely. App Store list price is usually VAT-inclusive	S28 official
Kenya (KE)	USD 99.99	\$99.99	+25.0%	included likely. Usually VAT-inclusive; final checkout applies	S30 official
Germany (DE)	EUR 89.99	\$101.01	+26.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Netherlands (NL)	EUR 89.99	\$101.01	+26.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
Spain (ES)	EUR 89.99	\$101.01	+26.3%	included likely. App Store list price is usually VAT-inclusive	S33 official
Italy (IT)	EUR 89.99	\$101.01	+26.3%	included likely. App Store list price is usually VAT-inclusive	S31 official
France (FR)	EUR 89.99	\$101.01	+26.3%	included likely. App Store list price is usually VAT-inclusive	S32 official
Poland (PL)	PLN 399.99	\$102.57	+28.2%	included likely. App Store list price is usually VAT-inclusive	S37 official
Norway (NO)	NOK 999	\$103.53	+29.4%	included likely. App Store list price is usually VAT-inclusive	S36 official
Denmark (DK)	DKK 699	\$104.99	+31.3%	included likely. App Store list price is usually VAT-inclusive	S26 official
United Kingdom (GB)	GBP 79.99	\$105.59	+32.0%	included likely. App Store list price is usually VAT-inclusive	S29 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/tr/app/id1662773014>
- S2 [official] Apple App Store - <https://apps.apple.com/eg/app/id1662773014>
- S3 [official] Apple App Store - <https://apps.apple.com/jp/app/id1662773014>
- S4 [official] Apple App Store - <https://apps.apple.com/ca/app/id1662773014>
- S5 [official] Apple App Store - <https://apps.apple.com/pk/app/id1662773014>
- S6 [official] Apple App Store - <https://apps.apple.com/ph/app/id1662773014>
- S7 [official] Apple App Store - <https://apps.apple.com/cl/app/id1662773014>
- S8 [official] Apple App Store - <https://apps.apple.com/br/app/id1662773014>
- S9 [official] Apple App Store - <https://apps.apple.com/tw/app/id1662773014>
- S10 [official] Apple App Store - <https://apps.apple.com/vn/app/id1662773014>
- S11 [official] Apple App Store - <https://apps.apple.com/in/app/id1662773014>
- S12 [official] Apple App Store - <https://apps.apple.com/us/app/id1662773014>
- S13 [official] Apple App Store - <https://apps.apple.com/ar/app/id1662773014>
- S14 [official] Apple App Store - <https://apps.apple.com/kr/app/id1662773014>
- S15 [official] Apple App Store - <https://apps.apple.com/ae/app/id1662773014>
- S16 [official] Apple App Store - <https://apps.apple.com/id/app/id1662773014>
- S17 [official] Apple App Store - <https://apps.apple.com/nz/app/id1662773014>
- S18 [official] Apple App Store - <https://apps.apple.com/my/app/id1662773014>
- S19 [official] Apple App Store - <https://apps.apple.com/au/app/id1662773014>
- S20 [official] Apple App Store - <https://apps.apple.com/th/app/id1662773014>
- S21 [official] Apple App Store - <https://apps.apple.com/za/app/id1662773014>
- S22 [official] Apple App Store - <https://apps.apple.com/sg/app/id1662773014>
- S23 [official] Apple App Store - <https://apps.apple.com/ch/app/id1662773014>
- S24 [official] Apple App Store - <https://apps.apple.com/sa/app/id1662773014>
- S25 [official] Apple App Store - <https://apps.apple.com/mx/app/id1662773014>
- S26 [official] Apple App Store - <https://apps.apple.com/dk/app/id1662773014>
- S27 [official] Apple App Store - <https://apps.apple.com/il/app/id1662773014>
- S28 [official] Apple App Store - <https://apps.apple.com/se/app/id1662773014>
- S29 [official] Apple App Store - <https://apps.apple.com/gb/app/id1662773014>
- S30 [official] Apple App Store - <https://apps.apple.com/ke/app/id1662773014>
- S31 [official] Apple App Store - <https://apps.apple.com/it/app/id1662773014>
- S32 [official] Apple App Store - <https://apps.apple.com/fr/app/id1662773014>
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- S34 [official] Apple App Store - <https://apps.apple.com/de/app/id1662773014>
- S35 [official] Apple App Store - <https://apps.apple.com/nl/app/id1662773014>
- S36 [official] Apple App Store - <https://apps.apple.com/no/app/id1662773014>
- S37 [official] Apple App Store - <https://apps.apple.com/pl/app/id1662773014>
- S38 [official] Apple App Store - <https://apps.apple.com/co/app/id1662773014>

Exchange rates

- open-er-api - rate date 2026-10-05
- frankfurter - rate date 2026-10-02

Tax treatment

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment

where known and are not tax advice.

Suggested citation

GeoSub. Leonardo AI Global Pricing Report. GeoSub.org, Oct 5, 2026. <https://geosub.org/reports/en/leonardo-ai-global-pricing.pdf>

Verification metadata

Snapshot ID: geosub-leonardo-ai-20261005-f6f0a151b8
Generated at (UTC): 2026-10-05T21:13:48.690Z | Schema: 1.0

