

HeyGen Global Pricing Report

Current regional prices, provenance and citation metadata

Product	HeyGen
Published plans	4
Regional price rows	129
Last price verification	2026-10-05
Latest exchange-rate date	2026-10-05
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Dataset version	geosub-heygen-20261005
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/ai-pricing/heygen>
Report URL: <https://geosub.org/reports/en/heygen-global-pricing.pdf>

HeyGen Starter

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Philippines (PH)	PHP 499	\$7.97	-20.3%	included likely. App Store list price is usually VAT-inclusive	S1 official
Türkiye (TR)	TRY 449.99	\$9.16	-8.4%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Indonesia (ID)	IDR 169,000	\$9.42	-5.8%	included likely. VAT rules have changed recently; final checkout applies	S3 official
Japan (JP)	JPY 1,500	\$9.51	-4.9%	included likely. App Store list price is usually consumption-tax-inclusive	S4 official
Brazil (BR)	BRL 49.9	\$9.56	-4.4%	varies by region. State tax varies; shown as tax context only	S5 official
Egypt (EG)	EGP 499.99	\$9.60	-4.0%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Vietnam (VN)	VND 249,000	\$9.60	-4.0%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Canada (CA)	CAD 14	\$9.83	-1.7%	varies by region. Province-level tax varies; final checkout applies	S8 official
United States (US)	USD 10	\$10.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S9 official
Argentina (AR)	USD 10	\$10.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
Taiwan (TW)	TWD 320	\$10.07	+0.7%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
India (IN)	INR 999	\$10.37	+3.7%	included likely. Usually GST-inclusive; final checkout applies	S12 official
South Korea (KR)	KRW 14,000	\$10.38	+3.8%	included likely. App Store list price is usually VAT-inclusive	S13 official
Chile (CL)	CLP 9,990	\$10.38	+3.8%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Australia (AU)	AUD 15	\$10.41	+4.1%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S15 official
Pakistan (PK)	PKR 2,900	\$10.47	+4.7%	varies by region. Sales tax may vary by province or service category; final checkout applies	S16 official
Saudi Arabia (SA)	SAR 39.99	\$10.66	+6.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Mexico (MX)	MXN 199	\$10.85	+8.5%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
United Arab Emirates (AE)	AED 39.99	\$10.89	+8.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S19 official
France (FR)	EUR 10	\$11.22	+12.2%	included likely. App Store list price is usually VAT-inclusive	S20 official

HeyGen Starter - continued

Region	Local price	USD	vs US	Tax / note	Source
Germany (DE)	EUR 10	\$11.22	+12.2%	included likely. App Store list price is usually VAT-inclusive	S21 official
Nigeria (NG)	NGN 14,900	\$11.23	+12.3%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
New Zealand (NZ)	NZD 20	\$11.34	+13.4%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Spain (ES)	EUR 10	\$11.38	+13.8%	included likely. App Store list price is usually VAT-inclusive	S24 official
Italy (IT)	EUR 10	\$11.38	+13.8%	included likely. App Store list price is usually VAT-inclusive	S25 official
Netherlands (NL)	EUR 10	\$11.38	+13.8%	included likely. App Store list price is usually VAT-inclusive	S26 official
Israel (IL)	ILS 34.9	\$11.39	+13.9%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Singapore (SG)	SGD 14.98	\$11.70	+17.0%	included likely. App Store list price is usually GST-inclusive	S28 official
Thailand (TH)	THB 399	\$11.88	+18.8%	included likely. Usually VAT-inclusive; final checkout applies	S29 official
South Africa (ZA)	ZAR 199.99	\$11.95	+19.5%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S30 official
Kenya (KE)	USD 12	\$12.00	+20.0%	included likely. Usually VAT-inclusive; final checkout applies	S31 official
Switzerland (CH)	CHF 10	\$12.10	+21.0%	included likely. App Store list price is usually VAT-inclusive	S32 official
Malaysia (MY)	MYR 49.9	\$12.22	+22.2%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S33 official
Poland (PL)	PLN 49.99	\$12.82	+28.2%	included likely. App Store list price is usually VAT-inclusive	S34 official
Sweden (SE)	SEK 129	\$12.83	+28.3%	included likely. App Store list price is usually VAT-inclusive	S35 official
United Kingdom (GB)	GBP 10	\$13.20	+32.0%	included likely. App Store list price is usually VAT-inclusive	S36 official
Denmark (DK)	DKK 89	\$13.37	+33.7%	included likely. App Store list price is usually VAT-inclusive	S37 official
Norway (NO)	NOK 129	\$13.37	+33.7%	included likely. App Store list price is usually VAT-inclusive	S38 official
Colombia (CO)	COP 49,900	\$15.07	+50.7%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

HeyGen Creator

monthly billing - 27 regions

Region	Local price	USD	vs US	Tax / note	Source
Türkiye (TR)	TRY 999.99	\$20.35	-29.8%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Philippines (PH)	PHP 1,490	\$23.80	-17.9%	included likely. App Store list price is usually VAT-inclusive	S1 official
Japan (JP)	JPY 4,000	\$25.37	-12.5%	included likely. App Store list price is usually consumption-tax-inclusive	S4 official
United Arab Emirates (AE)	AED 99.99	\$27.23	-6.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S19 official
Canada (CA)	CAD 39	\$27.39	-5.6%	varies by region. Province-level tax varies; final checkout applies	S8 official
New Zealand (NZ)	NZD 49	\$27.78	-4.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Indonesia (ID)	IDR 499,000	\$27.80	-4.1%	included likely. VAT rules have changed recently; final checkout applies	S3 official
Pakistan (PK)	PKR 7,900	\$28.53	-1.6%	varies by region. Sales tax may vary by province or service category; final checkout applies	S16 official
Brazil (BR)	BRL 149.9	\$28.71	-1.0%	varies by region. State tax varies; shown as tax context only	S5 official
Egypt (EG)	EGP 1,499.99	\$28.81	-0.7%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Argentina (AR)	USD 29	\$29.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
United States (US)	USD 29	\$29.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S9 official
Vietnam (VN)	VND 799,000	\$30.80	+6.2%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
India (IN)	INR 2,999	\$31.14	+7.4%	included likely. Usually GST-inclusive; final checkout applies	S12 official
Taiwan (TW)	TWD 990	\$31.17	+7.5%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
Chile (CL)	CLP 29,990	\$31.17	+7.5%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Israel (IL)	ILS 99.9	\$32.61	+12.4%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
South Korea (KR)	KRW 44,000	\$32.63	+12.5%	included likely. App Store list price is usually VAT-inclusive	S13 official
Mexico (MX)	MXN 599	\$32.67	+12.7%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Australia (AU)	AUD 49	\$34.00	+17.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S15 official

HeyGen Creator - continued

Region	Local price	USD	vs US	Tax / note	Source
Saudi Arabia (SA)	SAR 129.99	\$34.66	+19.5%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
Nigeria (NG)	NGN 49,900	\$37.60	+29.7%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
France (FR)	EUR 35	\$39.29	+35.5%	included likely. App Store list price is usually VAT-inclusive	S20 official
Germany (DE)	EUR 35	\$39.29	+35.5%	included likely. App Store list price is usually VAT-inclusive	S21 official
Italy (IT)	EUR 35	\$39.82	+37.3%	included likely. App Store list price is usually VAT-inclusive	S25 official
Netherlands (NL)	EUR 35	\$39.82	+37.3%	included likely. App Store list price is usually VAT-inclusive	S26 official
Spain (ES)	EUR 35	\$39.82	+37.3%	included likely. App Store list price is usually VAT-inclusive	S24 official

HeyGen Pro 1000

monthly billing - 38 regions

Region	Local price	USD	vs US	Tax / note	Source
Indonesia (ID)	IDR 799,000	\$44.51	-9.2%	included likely. VAT rules have changed recently; final checkout applies	S3 official
Pakistan (PK)	PKR 12,900	\$46.59	-4.9%	varies by region. Sales tax may vary by province or service category; final checkout applies	S16 official
Taiwan (TW)	TWD 1,490	\$46.91	-4.3%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
Philippines (PH)	PHP 2,990	\$47.77	-2.5%	included likely. App Store list price is usually VAT-inclusive	S1 official
Egypt (EG)	EGP 2,499.99	\$48.01	-2.0%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Switzerland (CH)	CHF 40	\$48.39	-1.2%	included likely. App Store list price is usually VAT-inclusive	S32 official
Canada (CA)	CAD 69	\$48.46	-1.1%	varies by region. Province-level tax varies; final checkout applies	S8 official
Argentina (AR)	USD 49	\$49.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
United States (US)	USD 49	\$49.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S9 official
New Zealand (NZ)	NZD 89	\$50.45	+3.0%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Japan (JP)	JPY 8,000	\$50.74	+3.6%	included likely. App Store list price is usually consumption-tax-inclusive	S4 official
Türkiye (TR)	TRY 2,499.99	\$50.87	+3.8%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
India (IN)	INR 4,999	\$51.90	+5.9%	included likely. Usually GST-inclusive; final checkout applies	S12 official
Thailand (TH)	THB 1,790	\$53.28	+8.7%	included likely. Usually VAT-inclusive; final checkout applies	S29 official
Saudi Arabia (SA)	SAR 199.99	\$53.33	+8.8%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S17 official
United Arab Emirates (AE)	AED 199.99	\$54.46	+11.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S19 official
Mexico (MX)	MXN 999	\$54.49	+11.2%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Singapore (SG)	SGD 69.98	\$54.68	+11.6%	included likely. App Store list price is usually GST-inclusive	S28 official
Australia (AU)	AUD 79	\$54.82	+11.9%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S15 official
Malaysia (MY)	MYR 229.9	\$56.29	+14.9%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S33 official

HeyGen Pro 1000 - continued

Region	Local price	USD	vs US	Tax / note	Source
South Korea (KR)	KRW 77,000	\$57.11	+16.6%	included likely. App Store list price is usually VAT-inclusive	S13 official
Brazil (BR)	BRL 299.9	\$57.44	+17.2%	varies by region. State tax varies; shown as tax context only	S5 official
Vietnam (VN)	VND 1,499,000	\$57.79	+17.9%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Israel (IL)	ILS 179.9	\$58.73	+19.9%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Poland (PL)	PLN 229.99	\$58.97	+20.3%	included likely. App Store list price is usually VAT-inclusive	S34 official
Sweden (SE)	SEK 599	\$59.56	+21.6%	included likely. App Store list price is usually VAT-inclusive	S35 official
South Africa (ZA)	ZAR 999.99	\$59.76	+22.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S30 official
Denmark (DK)	DKK 399	\$59.93	+22.3%	included likely. App Store list price is usually VAT-inclusive	S37 official
Nigeria (NG)	NGN 79,900	\$60.20	+22.9%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Norway (NO)	NOK 599	\$62.08	+26.7%	included likely. App Store list price is usually VAT-inclusive	S38 official
Chile (CL)	CLP 59,990	\$62.34	+27.2%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
United Kingdom (GB)	GBP 49	\$64.68	+32.0%	included likely. App Store list price is usually VAT-inclusive	S36 official
Germany (DE)	EUR 59	\$66.23	+35.2%	included likely. App Store list price is usually VAT-inclusive	S21 official
France (FR)	EUR 59	\$66.23	+35.2%	included likely. App Store list price is usually VAT-inclusive	S20 official
Italy (IT)	EUR 59	\$67.13	+37.0%	included likely. App Store list price is usually VAT-inclusive	S25 official
Netherlands (NL)	EUR 59	\$67.13	+37.0%	included likely. App Store list price is usually VAT-inclusive	S26 official
Spain (ES)	EUR 59	\$67.13	+37.0%	included likely. App Store list price is usually VAT-inclusive	S24 official
Colombia (CO)	COP 229,900	\$69.42	+41.7%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

HeyGen Pro 1500

monthly billing - 25 regions

Region	Local price	USD	vs US	Tax / note	Source
Canada (CA)	CAD 99	\$69.52	-6.1%	varies by region. Province-level tax varies; final checkout applies	S8 official
Switzerland (CH)	CHF 60	\$72.58	-1.9%	included likely. App Store list price is usually VAT-inclusive	S32 official
New Zealand (NZ)	NZD 129	\$73.13	-1.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Argentina (AR)	USD 74	\$74.00	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S10 official
United States (US)	USD 74	\$74.00	Baseline	varies by region. Sales tax varies by state and may change at checkout	S9 official
Thailand (TH)	THB 2,490	\$74.12	+0.2%	included likely. Usually VAT-inclusive; final checkout applies	S29 official
Japan (JP)	JPY 12,000	\$76.15	+2.9%	included likely. App Store list price is usually consumption-tax-inclusive	S4 official
Egypt (EG)	EGP 3,999.99	\$77.30	+4.5%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Singapore (SG)	SGD 99.98	\$78.12	+5.6%	included likely. App Store list price is usually GST-inclusive	S28 official
Philippines (PH)	PHP 4,990	\$79.72	+7.7%	included likely. App Store list price is usually VAT-inclusive	S1 official
Israel (IL)	ILS 249.9	\$81.58	+10.2%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
South Korea (KR)	KRW 110,000	\$81.59	+10.3%	included likely. App Store list price is usually VAT-inclusive	S13 official
United Arab Emirates (AE)	AED 299.99	\$81.69	+10.4%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S19 official
Mexico (MX)	MXN 1,499	\$82.51	+11.5%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Chile (CL)	CLP 79,990	\$83.17	+12.4%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Malaysia (MY)	MYR 349.9	\$85.89	+16.1%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S33 official
Vietnam (VN)	VND 2,299,000	\$88.58	+19.7%	included likely. Usually VAT-inclusive; final checkout applies	S7 official
Germany (DE)	EUR 79	\$88.68	+19.8%	included likely. App Store list price is usually VAT-inclusive	S21 official
France (FR)	EUR 79	\$89.70	+21.2%	included likely. App Store list price is usually VAT-inclusive	S20 official
Denmark (DK)	DKK 599	\$89.97	+21.6%	included likely. App Store list price is usually VAT-inclusive	S37 official
Spain (ES)	EUR 79	\$90.77	+22.7%	included likely. App Store list price is usually VAT-inclusive	S24 official

HeyGen Pro 1500 - continued

Region	Local price	USD	vs US	Tax / note	Source
Poland (PL)	PLN 349.99	\$90.78	+22.7%	included likely. App Store list price is usually VAT-inclusive	S34 official
United Kingdom (GB)	GBP 69	\$91.09	+23.1%	included likely. App Store list price is usually VAT-inclusive	S36 official
Brazil (BR)	BRL 499.9	\$95.74	+29.4%	varies by region. State tax varies; shown as tax context only	S5 official
Norway (NO)	NOK 999	\$103.53	+39.9%	included likely. App Store list price is usually VAT-inclusive	S38 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/ph/app/id6711356409>
- S2 [official] Apple App Store - <https://apps.apple.com/tr/app/id6711356409>
- S3 [official] Apple App Store - <https://apps.apple.com/id/app/id6711356409>
- S4 [official] Apple App Store - <https://apps.apple.com/jp/app/id6711356409>
- S5 [official] Apple App Store - <https://apps.apple.com/br/app/id6711356409>
- S6 [official] Apple App Store - <https://apps.apple.com/eg/app/id6711356409>
- S7 [official] Apple App Store - <https://apps.apple.com/vn/app/id6711356409>
- S8 [official] Apple App Store - <https://apps.apple.com/ca/app/id6711356409>
- S9 [official] Apple App Store - <https://apps.apple.com/us/app/id6711356409>
- S10 [official] Apple App Store - <https://apps.apple.com/ar/app/id6711356409>
- S11 [official] Apple App Store - <https://apps.apple.com/tw/app/id6711356409>
- S12 [official] Apple App Store - <https://apps.apple.com/in/app/id6711356409>
- S13 [official] Apple App Store - <https://apps.apple.com/kr/app/id6711356409>
- S14 [official] Apple App Store - <https://apps.apple.com/cl/app/id6711356409>
- S15 [official] Apple App Store - <https://apps.apple.com/au/app/id6711356409>
- S16 [official] Apple App Store - <https://apps.apple.com/pk/app/id6711356409>
- S17 [official] Apple App Store - <https://apps.apple.com/sa/app/id6711356409>
- S18 [official] Apple App Store - <https://apps.apple.com/mx/app/id6711356409>
- S19 [official] Apple App Store - <https://apps.apple.com/ae/app/id6711356409>
- S20 [official] Apple App Store - <https://apps.apple.com/fr/app/id6711356409>
- S21 [official] Apple App Store - <https://apps.apple.com/de/app/id6711356409>
- S22 [official] Apple App Store - <https://apps.apple.com/ng/app/id6711356409>
- S23 [official] Apple App Store - <https://apps.apple.com/nz/app/id6711356409>
- S24 [official] Apple App Store - <https://apps.apple.com/es/app/id6711356409>
- S25 [official] Apple App Store - <https://apps.apple.com/it/app/id6711356409>
- S26 [official] Apple App Store - <https://apps.apple.com/nl/app/id6711356409>
- S27 [official] Apple App Store - <https://apps.apple.com/il/app/id6711356409>
- S28 [official] Apple App Store - <https://apps.apple.com/sg/app/id6711356409>
- S29 [official] Apple App Store - <https://apps.apple.com/th/app/id6711356409>
- S30 [official] Apple App Store - <https://apps.apple.com/za/app/id6711356409>
- S31 [official] Apple App Store - <https://apps.apple.com/ke/app/id6711356409>
- S32 [official] Apple App Store - <https://apps.apple.com/ch/app/id6711356409>
- S33 [official] Apple App Store - <https://apps.apple.com/my/app/id6711356409>
- S34 [official] Apple App Store - <https://apps.apple.com/pl/app/id6711356409>
- S35 [official] Apple App Store - <https://apps.apple.com/se/app/id6711356409>
- S36 [official] Apple App Store - <https://apps.apple.com/gb/app/id6711356409>
- S37 [official] Apple App Store - <https://apps.apple.com/dk/app/id6711356409>
- S38 [official] Apple App Store - <https://apps.apple.com/no/app/id6711356409>
- S39 [official] Apple App Store - <https://apps.apple.com/co/app/id6711356409>

Exchange rates

- open-er-api - rate date 2026-10-05
- frankfurter - rate date 2026-10-02

Tax treatment

geosub-heygen-20261005

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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Generated at (UTC): 2026-10-05T21:12:27.299Z | Schema: 1.0

