

Gemini Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Gemini
Published plans	3
Regional price rows	96
Last price verification	2026-09-19
Latest exchange-rate date	2026-09-19
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Dataset version	geosub-gemini-20260919
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/ai-pricing/gemini>
Report URL: <https://geosub.org/reports/en/gemini-global-pricing.pdf>

Google AI Plus

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Türkiye (TR)	TRY 199.99	\$4.10	-17.8%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
India (IN)	INR 399	\$4.16	-16.6%	included likely. Usually GST-inclusive; final checkout applies	S2 official
Indonesia (ID)	IDR 75,000	\$4.21	-15.6%	included likely. VAT rules have changed recently; final checkout applies	S3 official
Philippines (PH)	PHP 285	\$4.54	-9.0%	included likely. App Store list price is usually VAT-inclusive	S4 official
Japan (JP)	JPY 720	\$4.56	-8.6%	included likely. App Store list price is usually consumption-tax-inclusive	S5 official
Egypt (EG)	EGP 249.99	\$4.79	-4.0%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Brazil (BR)	BRL 24.99	\$4.87	-2.4%	varies by region. State tax varies; shown as tax context only	S7 official
Chile (CL)	CLP 4,690	\$4.92	-1.4%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Argentina (AR)	USD 4.99	\$4.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S9 official
Canada (CA)	CAD 6.99	\$4.99	Baseline	varies by region. Province-level tax varies; final checkout applies	S10 official
Kenya (KE)	USD 4.99	\$4.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S11 official
United States (US)	USD 4.99	\$4.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
Pakistan (PK)	PKR 1,400	\$5.04	+1.0%	varies by region. Sales tax may vary by province or service category; final checkout applies	S13 official
Saudi Arabia (SA)	SAR 18.99	\$5.06	+1.4%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S14 official
Vietnam (VN)	VND 132,000	\$5.08	+1.8%	included likely. Usually VAT-inclusive; final checkout applies	S15 official
United Arab Emirates (AE)	AED 18.99	\$5.17	+3.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S16 official
New Zealand (NZ)	NZD 8.99	\$5.18	+3.8%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S17 official
Taiwan (TW)	TWD 165	\$5.18	+3.8%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
South Korea (KR)	KRW 7,500	\$5.40	+8.2%	included likely. App Store list price is usually VAT-inclusive	S19 official
Singapore (SG)	SGD 6.98	\$5.46	+9.4%	included likely. App Store list price is usually GST-inclusive	S20 official

Google AI Plus - continued

Region	Local price	USD	vs US	Tax / note	Source
Sweden (SE)	SEK 55	\$5.62	+12.6%	included likely. App Store list price is usually VAT-inclusive	S21 official
Thailand (TH)	THB 189	\$5.67	+13.6%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Australia (AU)	AUD 7.99	\$5.69	+14.0%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
France (FR)	EUR 4.99	\$5.72	+14.6%	included likely. App Store list price is usually VAT-inclusive	S24 official
Germany (DE)	EUR 4.99	\$5.72	+14.6%	included likely. App Store list price is usually VAT-inclusive	S25 official
Italy (IT)	EUR 4.99	\$5.76	+15.4%	included likely. App Store list price is usually VAT-inclusive	S26 official
Mexico (MX)	MXN 99	\$5.76	+15.4%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Spain (ES)	EUR 4.99	\$5.76	+15.4%	included likely. App Store list price is usually VAT-inclusive	S28 official
Netherlands (NL)	EUR 4.99	\$5.76	+15.4%	included likely. App Store list price is usually VAT-inclusive	S29 official
Nigeria (NG)	NGN 7,700	\$5.80	+16.2%	included likely. Usually VAT-inclusive; final checkout applies	S30 official
Malaysia (MY)	MYR 23.99	\$5.88	+17.8%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S31 official
United Kingdom (GB)	GBP 4.49	\$5.99	+20.0%	included likely. App Store list price is usually VAT-inclusive	S32 official
Switzerland (CH)	CHF 5	\$6.10	+22.2%	included likely. App Store list price is usually VAT-inclusive	S33 official
Denmark (DK)	DKK 40	\$6.17	+23.6%	included likely. App Store list price is usually VAT-inclusive	S34 official
Israel (IL)	ILS 19	\$6.27	+25.7%	included likely. Usually VAT-inclusive; final checkout applies	S35 official
Poland (PL)	PLN 23.99	\$6.37	+27.7%	included likely. App Store list price is usually VAT-inclusive	S36 official
Colombia (CO)	COP 19,900	\$6.39	+28.1%	included likely. Usually VAT-inclusive; final checkout applies	S37 official
South Africa (ZA)	ZAR 104.99	\$6.45	+29.3%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S38 official
Norway (NO)	NOK 64	\$6.84	+37.1%	included likely. App Store list price is usually VAT-inclusive	S39 official

Google AI Pro

monthly billing - 41 regions

Region	Local price	USD	vs US	Tax / note	Source
Indonesia (ID)	IDR 309,000	\$17.34	-13.3%	included likely. VAT rules have changed recently; final checkout applies	S3 official
Philippines (PH)	PHP 1,100	\$17.52	-12.4%	included likely. App Store list price is usually VAT-inclusive	S4 official
Türkiye (TR)	TRY 869.99	\$17.83	-10.8%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Egypt (EG)	EGP 939.99	\$18.01	-9.9%	included likely. Usually VAT-inclusive; final checkout applies	S6 official
Japan (JP)	JPY 2,900	\$18.37	-8.1%	included likely. App Store list price is usually consumption-tax-inclusive	S5 official
Vietnam (VN)	VND 489,000	\$18.81	-5.9%	included likely. Usually VAT-inclusive; final checkout applies	S15 official
Brazil (BR)	BRL 96.9	\$18.87	-5.6%	varies by region. State tax varies; shown as tax context only	S7 official
Canada (CA)	CAD 26.99	\$19.26	-3.7%	varies by region. Province-level tax varies; final checkout applies	S10 official
United States (US)	USD 19.99	\$19.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S40 named
Argentina (AR)	USD 19.99	\$19.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S9 official
United States (US)	USD 19.99	\$19.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
Kenya (KE)	USD 19.99	\$19.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S11 official
Pakistan (PK)	PKR 5,600	\$20.18	+1.0%	varies by region. Sales tax may vary by province or service category; final checkout applies	S13 official
India (IN)	INR 1,950	\$20.34	+1.8%	included likely. Usually GST-inclusive; final checkout applies	S2 official
Taiwan (TW)	TWD 650	\$20.41	+2.1%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Switzerland (CH)	CHF 17	\$20.76	+3.9%	included likely. App Store list price is usually VAT-inclusive	S33 official
South Korea (KR)	KRW 29,000	\$20.89	+4.5%	included likely. App Store list price is usually VAT-inclusive	S19 official
United Arab Emirates (AE)	AED 76.99	\$20.96	+4.9%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S16 official
New Zealand (NZ)	NZD 36.99	\$21.31	+6.6%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S17 official
Nigeria (NG)	NGN 28,500	\$21.46	+7.4%	included likely. Usually VAT-inclusive; final checkout applies	S30 official
Singapore (SG)	SGD 29.98	\$22.20	+11.1%	included likely. App Store list price is usually GST-inclusive	S40 named

Google AI Pro - continued

Region	Local price	USD	vs US	Tax / note	Source
Thailand (TH)	THB 750	\$22.49	+12.5%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Chile (CL)	CLP 21,490	\$22.54	+12.8%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Singapore (SG)	SGD 28.9	\$22.61	+13.1%	included likely. App Store list price is usually GST-inclusive	S20 official
Saudi Arabia (SA)	SAR 85.99	\$22.93	+14.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S14 official
Mexico (MX)	MXN 395	\$23.00	+15.1%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Australia (AU)	AUD 32.99	\$23.49	+17.5%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Malaysia (MY)	MYR 97.9	\$23.99	+20.0%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S31 official
Israel (IL)	ILS 74.9	\$24.71	+23.6%	included likely. Usually VAT-inclusive; final checkout applies	S35 official
France (FR)	EUR 21.99	\$25.20	+26.1%	included likely. App Store list price is usually VAT-inclusive	S24 official
Germany (DE)	EUR 21.99	\$25.20	+26.1%	included likely. App Store list price is usually VAT-inclusive	S25 official
United Kingdom (GB)	GBP 18.99	\$25.34	+26.8%	included likely. App Store list price is usually VAT-inclusive	S32 official
Spain (ES)	EUR 21.99	\$25.37	+26.9%	included likely. App Store list price is usually VAT-inclusive	S28 official
Colombia (CO)	COP 79,000	\$25.37	+26.9%	included likely. Usually VAT-inclusive; final checkout applies	S37 official
Italy (IT)	EUR 21.99	\$25.37	+26.9%	included likely. App Store list price is usually VAT-inclusive	S26 official
Netherlands (NL)	EUR 21.99	\$25.37	+26.9%	included likely. App Store list price is usually VAT-inclusive	S29 official
Poland (PL)	PLN 97.99	\$26.01	+30.1%	included likely. App Store list price is usually VAT-inclusive	S36 official
Sweden (SE)	SEK 255	\$26.06	+30.4%	included likely. App Store list price is usually VAT-inclusive	S21 official
Denmark (DK)	DKK 169	\$26.08	+30.5%	included likely. App Store list price is usually VAT-inclusive	S34 official
South Africa (ZA)	ZAR 429.99	\$26.42	+32.2%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S38 official
Norway (NO)	NOK 259	\$27.70	+38.6%	included likely. App Store list price is usually VAT-inclusive	S39 official

Google AI Ultra

monthly billing - 16 regions

Region	Local price	USD	vs US	Tax / note	Source
Philippines (PH)	PHP 11,900	\$189.48	-5.3%	included likely. App Store list price is usually VAT-inclusive	S4 official
Canada (CA)	CAD 279.99	\$199.85	-0.1%	varies by region. Province-level tax varies; final checkout applies	S10 official
United States (US)	USD 199.99	\$199.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S12 official
Argentina (AR)	USD 199.99	\$199.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S9 official
Japan (JP)	JPY 32,000	\$202.67	+1.3%	included likely. App Store list price is usually consumption-tax-inclusive	S5 official
Switzerland (CH)	CHF 170	\$207.57	+3.8%	included likely. App Store list price is usually VAT-inclusive	S33 official
United Arab Emirates (AE)	AED 769.99	\$209.66	+4.8%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S16 official
South Korea (KR)	KRW 300,000	\$216.12	+8.1%	included likely. App Store list price is usually VAT-inclusive	S19 official
Singapore (SG)	SGD 289.98	\$226.83	+13.4%	included likely. App Store list price is usually GST-inclusive	S20 official
Mexico (MX)	MXN 3,949	\$229.89	+15.0%	included likely. Usually VAT-inclusive; final checkout applies	S27 official
Chile (CL)	CLP 220,000	\$230.18	+15.1%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Australia (AU)	AUD 329.99	\$234.95	+17.5%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S23 official
Germany (DE)	EUR 219.99	\$252.11	+26.1%	included likely. App Store list price is usually VAT-inclusive	S25 official
United Kingdom (GB)	GBP 189.99	\$253.53	+26.8%	included likely. App Store list price is usually VAT-inclusive	S32 official
South Africa (ZA)	ZAR 4,299.99	\$264.57	+32.3%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S38 official
Norway (NO)	NOK 2,599	\$277.93	+39.0%	included likely. App Store list price is usually VAT-inclusive	S39 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/tr/app/google-gemini/id6477489729>
- S2 [official] Apple App Store - <https://apps.apple.com/in/app/google-gemini/id6477489729>
- S3 [official] Apple App Store - <https://apps.apple.com/id/app/google-gemini/id6477489729>
- S4 [official] Apple App Store - <https://apps.apple.com/ph/app/google-gemini/id6477489729>
- S5 [official] Apple App Store - <https://apps.apple.com/jp/app/google-gemini/id6477489729>
- S6 [official] Apple App Store - <https://apps.apple.com/eg/app/google-gemini/id6477489729>
- S7 [official] Apple App Store - <https://apps.apple.com/br/app/google-gemini/id6477489729>
- S8 [official] Apple App Store - <https://apps.apple.com/cl/app/google-gemini/id6477489729>
- S9 [official] Apple App Store - <https://apps.apple.com/ar/app/google-gemini/id6477489729>
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- S15 [official] Apple App Store - <https://apps.apple.com/vn/app/google-gemini/id6477489729>
- S16 [official] Apple App Store - <https://apps.apple.com/ae/app/google-gemini/id6477489729>
- S17 [official] Apple App Store - <https://apps.apple.com/nz/app/google-gemini/id6477489729>
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- S31 [official] Apple App Store - <https://apps.apple.com/my/app/google-gemini/id6477489729>
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- S34 [official] Apple App Store - <https://apps.apple.com/dk/app/google-gemini/id6477489729>
- S35 [official] Apple App Store - <https://apps.apple.com/il/app/google-gemini/id6477489729>
- S36 [official] Apple App Store - <https://apps.apple.com/pl/app/google-gemini/id6477489729>
- S37 [official] Apple App Store - <https://apps.apple.com/co/app/google-gemini/id6477489729>
- S38 [official] Apple App Store - <https://apps.apple.com/za/app/google-gemini/id6477489729>
- S39 [official] Apple App Store - <https://apps.apple.com/no/app/google-gemini/id6477489729>
- S40 [named] Google Gemini Pricing - URL not linked

Exchange rates

open-er-api - rate date 2026-09-19
frankfurter - rate date 2026-09-18
geosub-gemini-20260919

Tax treatment

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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