

Captions Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Captions
Published plans	2
Regional price rows	51
Last price verification	2026-10-05
Latest exchange-rate date	2026-10-05
Generated at (UTC)	2026-10-05T21:10:44.978Z
Dataset version	geosub-captions-20261005
Snapshot ID	geosub-captions-20261005-47ffd25d6c

How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: <https://geosub.org/en/ai-pricing/captions>
Report URL: <https://geosub.org/reports/en/captions-global-pricing.pdf>

Captions Basic

monthly billing - 12 regions

Region	Local price	USD	vs US	Tax / note	Source
Nigeria (NG)	NGN 4,700	\$3.54	-64.6%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Kenya (KE)	USD 6.99	\$6.99	-30.0%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Malaysia (MY)	MYR 29.9	\$7.32	-26.7%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S3 official
Indonesia (ID)	IDR 169,000	\$9.42	-5.7%	included likely. VAT rules have changed recently; final checkout applies	S4 official
Vietnam (VN)	VND 259,000	\$9.96	-0.3%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Argentina (AR)	USD 9.99	\$9.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S6 official
United States (US)	USD 9.99	\$9.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S7 official
Brazil (BR)	BRL 59.9	\$11.47	+14.8%	varies by region. State tax varies; shown as tax context only	S8 official
Singapore (SG)	SGD 14.98	\$11.70	+17.1%	included likely. App Store list price is usually GST-inclusive	S9 official
Thailand (TH)	THB 399	\$11.88	+18.9%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
South Africa (ZA)	ZAR 199.99	\$11.95	+19.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S11 official
Norway (NO)	NOK 129	\$13.57	+35.8%	included likely. App Store list price is usually VAT-inclusive	S12 official

Captions Max

monthly billing - 39 regions

Region	Local price	USD	vs US	Tax / note	Source
Nigeria (NG)	NGN 19,900	\$14.99	-40.0%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Egypt (EG)	EGP 899.99	\$17.23	-31.1%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Türkiye (TR)	TRY 999.99	\$20.35	-18.6%	included likely. Usually VAT-inclusive; final checkout applies	S14 official
Philippines (PH)	PHP 1,290	\$20.61	-17.5%	included likely. App Store list price is usually VAT-inclusive	S15 official
Japan (JP)	JPY 3,500	\$22.20	-11.2%	included likely. App Store list price is usually consumption-tax-inclusive	S16 official
Indonesia (ID)	IDR 399,000	\$22.23	-11.0%	included likely. VAT rules have changed recently; final checkout applies	S4 official
Chile (CL)	CLP 22,990	\$23.27	-6.9%	included likely. Usually VAT-inclusive; final checkout applies	S17 official
South Korea (KR)	KRW 33,000	\$24.48	-2.0%	included likely. App Store list price is usually VAT-inclusive	S18 official
Canada (CA)	CAD 34.99	\$24.57	-1.7%	varies by region. Province-level tax varies; final checkout applies	S19 official
Taiwan (TW)	TWD 790	\$24.80	-0.8%	included likely. Usually VAT-inclusive; final checkout applies	S20 official
Pakistan (PK)	PKR 6,900	\$24.92	-0.3%	varies by region. Sales tax may vary by province or service category; final checkout applies	S21 official
United States (US)	USD 24.99	\$24.99	Baseline	varies by region. Sales tax varies by state and may change at checkout	S7 official
Argentina (AR)	USD 24.99	\$24.99	Baseline	included likely. Usually VAT-inclusive; final checkout applies	S6 official
India (IN)	INR 2,499	\$25.94	+3.8%	included likely. Usually GST-inclusive; final checkout applies	S22 official
Saudi Arabia (SA)	SAR 99.99	\$26.66	+6.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S23 official
Vietnam (VN)	VND 699,000	\$26.95	+7.8%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Mexico (MX)	MXN 499	\$27.22	+8.9%	included likely. Usually VAT-inclusive; final checkout applies	S24 official
United Arab Emirates (AE)	AED 99.99	\$27.23	+9.0%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S25 official
Singapore (SG)	SGD 34.98	\$27.33	+9.4%	included likely. App Store list price is usually GST-inclusive	S9 official
Australia (AU)	AUD 39.99	\$27.75	+11.0%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S26 official

Captions Max - continued

Region	Local price	USD	vs US	Tax / note	Source
New Zealand (NZ)	NZD 49.99	\$28.05	+12.2%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S27 official
Brazil (BR)	BRL 149.9	\$28.71	+14.9%	varies by region. State tax varies; shown as tax context only	S8 official
Israel (IL)	ILS 89.9	\$29.33	+17.4%	included likely. Usually VAT-inclusive; final checkout applies	S28 official
Malaysia (MY)	MYR 119.9	\$29.35	+17.4%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S3 official
Sweden (SE)	SEK 299	\$29.73	+19.0%	included likely. App Store list price is usually VAT-inclusive	S29 official
Thailand (TH)	THB 999	\$29.74	+19.0%	included likely. Usually VAT-inclusive; final checkout applies	S10 official
South Africa (ZA)	ZAR 499.99	\$29.88	+19.6%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S11 official
Denmark (DK)	DKK 199	\$29.89	+19.6%	included likely. App Store list price is usually VAT-inclusive	S30 official
Kenya (KE)	USD 29.99	\$29.99	+20.0%	included likely. Usually VAT-inclusive; final checkout applies	S2 official
Switzerland (CH)	CHF 25	\$30.24	+21.0%	included likely. App Store list price is usually VAT-inclusive	S31 official
Norway (NO)	NOK 299	\$31.45	+25.9%	included likely. App Store list price is usually VAT-inclusive	S12 official
United Kingdom (GB)	GBP 24.99	\$32.99	+32.0%	included likely. App Store list price is usually VAT-inclusive	S32 official
Poland (PL)	PLN 129.99	\$33.33	+33.4%	included likely. App Store list price is usually VAT-inclusive	S33 official
Spain (ES)	EUR 29.99	\$33.66	+34.7%	included likely. App Store list price is usually VAT-inclusive	S34 official
France (FR)	EUR 29.99	\$33.66	+34.7%	included likely. App Store list price is usually VAT-inclusive	S35 official
Germany (DE)	EUR 29.99	\$33.66	+34.7%	included likely. App Store list price is usually VAT-inclusive	S36 official
Netherlands (NL)	EUR 29.99	\$33.66	+34.7%	included likely. App Store list price is usually VAT-inclusive	S37 official
Italy (IT)	EUR 29.99	\$33.66	+34.7%	included likely. App Store list price is usually VAT-inclusive	S38 official
Colombia (CO)	COP 119,900	\$36.24	+45.0%	included likely. Usually VAT-inclusive; final checkout applies	S39 official

Data provenance

Pricing sources

- S1 [official] Apple App Store - <https://apps.apple.com/ng/app/id1541407007>
- S2 [official] Apple App Store - <https://apps.apple.com/ke/app/id1541407007>
- S3 [official] Apple App Store - <https://apps.apple.com/my/app/id1541407007>
- S4 [official] Apple App Store - <https://apps.apple.com/id/app/id1541407007>
- S5 [official] Apple App Store - <https://apps.apple.com/vn/app/id1541407007>
- S6 [official] Apple App Store - <https://apps.apple.com/ar/app/id1541407007>
- S7 [official] Apple App Store - <https://apps.apple.com/us/app/id1541407007>
- S8 [official] Apple App Store - <https://apps.apple.com/br/app/id1541407007>
- S9 [official] Apple App Store - <https://apps.apple.com/sg/app/id1541407007>
- S10 [official] Apple App Store - <https://apps.apple.com/th/app/id1541407007>
- S11 [official] Apple App Store - <https://apps.apple.com/za/app/id1541407007>
- S12 [official] Apple App Store - <https://apps.apple.com/no/app/id1541407007>
- S13 [official] Apple App Store - <https://apps.apple.com/eg/app/id1541407007>
- S14 [official] Apple App Store - <https://apps.apple.com/tr/app/id1541407007>
- S15 [official] Apple App Store - <https://apps.apple.com/ph/app/id1541407007>
- S16 [official] Apple App Store - <https://apps.apple.com/jp/app/id1541407007>
- S17 [official] Apple App Store - <https://apps.apple.com/cl/app/id1541407007>
- S18 [official] Apple App Store - <https://apps.apple.com/kr/app/id1541407007>
- S19 [official] Apple App Store - <https://apps.apple.com/ca/app/id1541407007>
- S20 [official] Apple App Store - <https://apps.apple.com/tw/app/id1541407007>
- S21 [official] Apple App Store - <https://apps.apple.com/pk/app/id1541407007>
- S22 [official] Apple App Store - <https://apps.apple.com/in/app/id1541407007>
- S23 [official] Apple App Store - <https://apps.apple.com/sa/app/id1541407007>
- S24 [official] Apple App Store - <https://apps.apple.com/mx/app/id1541407007>
- S25 [official] Apple App Store - <https://apps.apple.com/ae/app/id1541407007>
- S26 [official] Apple App Store - <https://apps.apple.com/au/app/id1541407007>
- S27 [official] Apple App Store - <https://apps.apple.com/nz/app/id1541407007>
- S28 [official] Apple App Store - <https://apps.apple.com/il/app/id1541407007>
- S29 [official] Apple App Store - <https://apps.apple.com/se/app/id1541407007>
- S30 [official] Apple App Store - <https://apps.apple.com/dk/app/id1541407007>
- S31 [official] Apple App Store - <https://apps.apple.com/ch/app/id1541407007>
- S32 [official] Apple App Store - <https://apps.apple.com/gb/app/id1541407007>
- S33 [official] Apple App Store - <https://apps.apple.com/pl/app/id1541407007>
- S34 [official] Apple App Store - <https://apps.apple.com/es/app/id1541407007>
- S35 [official] Apple App Store - <https://apps.apple.com/fr/app/id1541407007>
- S36 [official] Apple App Store - <https://apps.apple.com/de/app/id1541407007>
- S37 [official] Apple App Store - <https://apps.apple.com/nl/app/id1541407007>
- S38 [official] Apple App Store - <https://apps.apple.com/it/app/id1541407007>
- S39 [official] Apple App Store - <https://apps.apple.com/co/app/id1541407007>

Exchange rates

- open-er-api - rate date 2026-10-05
- frankfurter - rate date 2026-10-02

Tax treatment

geosub-captions-20261005

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

GeoSub. Captions Global Pricing Report. GeoSub.org, Oct 5, 2026. <https://geosub.org/reports/en/captions-global-pricing.pdf>

Verification metadata

Snapshot ID: geosub-captions-20261005-47ffd25d6c
Generated at (UTC): 2026-10-05T21:10:44.978Z | Schema: 1.0

