Canva Global Pricing Report

Current regional prices, provenance and citation metadata

Product	Canva
Published plans	2
Regional price rows	76
Last price verification	2026-11-28
Latest exchange-rate date	2026-11-28
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How to read this report

Every row is generated from the same canonical GeoSub pricing dataset used by the product page. Source identifies the underlying price evidence. Citation explains how to reference this GeoSub snapshot. Missing source links remain explicitly unlinked.

Canonical URLs

Product page: https://geosub.org/en/software-pricing/canva

Report URL: https://geosub.org/reports/en/canva-global-pricing.pdf

Canva Pro

monthly billing - 38 regions

Region	Local price	USD	vs US	Tax / note	Source
Nigeria (NG)	NGN 5,500	**$4.03**	-73.1%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Pakistan (PK)	PKR 1,150	**$4.16**	-72.2%	varies by region. Sales tax may vary by province or service category; final checkout applies	S2 official
Egypt (EG)	EGP 239.99	**$4.38**	-70.8%	included likely. Usually VAT-inclusive; final checkout applies	S3 official
Philippines (PH)	PHP 300	**$4.71**	-68.6%	included likely. App Store list price is usually VAT-inclusive	S4 official
Türkiye (TR)	TRY 239.99	**$4.73**	-68.4%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
Indonesia (ID)	IDR 95,000	**$5.17**	-65.5%	included likely. VAT rules have changed recently; final checkout applies	S6 official
India (IN)	INR 500	**$5.38**	-64.1%	included likely. Usually GST-inclusive; final checkout applies	S7 official
Vietnam (VN)	VND 150,000	**$5.80**	-61.3%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
South Africa (ZA)	ZAR 109.99	**$6.34**	-57.7%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S9 official
Brazil (BR)	BRL 35	**$6.37**	-57.5%	varies by region. State tax varies; shown as tax context only	S10 official
Colombia (CO)	COP 23,000	**$6.43**	-57.1%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
Kenya (KE)	USD 6.49	**$6.49**	-56.7%	included likely. Usually VAT-inclusive; final checkout applies	S12 official
Thailand (TH)	THB 230	**$6.78**	-54.8%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Malaysia (MY)	MYR 30	**$7.28**	-51.4%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S14 official
Japan (JP)	JPY 1,180	**$7.40**	-50.6%	included likely. App Store list price is usually consumption-tax-inclusive	S15 official
South Korea (KR)	KRW 9,900	**$7.42**	-50.5%	included likely. App Store list price is usually VAT-inclusive	S16 official
Chile (CL)	CLP 7,900	**$7.60**	-49.3%	included likely. Usually VAT-inclusive; final checkout applies	S17 official
Mexico (MX)	MXN 150	**$7.69**	-48.7%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Taiwan (TW)	TWD 340	**$10.32**	-31.2%	included likely. Usually VAT-inclusive; final checkout applies	S19 official
New Zealand (NZ)	NZD 20	**$10.96**	-26.9%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official

Canva Pro - continued

Region	Local price	USD	vs US	Tax / note	Source
Sweden (SE)	SEK 119	**$11.63**	-22.4%	included likely. App Store list price is usually VAT-inclusive	S21 official
Israel (IL)	ILS 39.9	**$12.06**	-19.5%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Poland (PL)	PLN 50	**$12.26**	-18.2%	included likely. App Store list price is usually VAT-inclusive	S23 official
Canada (CA)	CAD 18	**$12.64**	-15.7%	varies by region. Province-level tax varies; final checkout applies	S24 official
United Arab Emirates (AE)	AED 48	**$13.07**	-12.8%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S25 official
France (FR)	EUR 12	**$13.15**	-12.3%	included likely. App Store list price is usually VAT-inclusive	S26 official
Germany (DE)	EUR 12	**$13.15**	-12.3%	included likely. App Store list price is usually VAT-inclusive	S27 official
Italy (IT)	EUR 12	**$13.15**	-12.3%	included likely. App Store list price is usually VAT-inclusive	S28 official
Netherlands (NL)	EUR 12	**$13.15**	-12.3%	included likely. App Store list price is usually VAT-inclusive	S29 official
Spain (ES)	EUR 12	**$13.15**	-12.3%	included likely. App Store list price is usually VAT-inclusive	S30 official
Saudi Arabia (SA)	SAR 50	**$13.33**	-11.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S31 official
Australia (AU)	AUD 20	**$13.34**	-11.0%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S32 official
Singapore (SG)	SGD 18	**$13.96**	-6.9%	included likely. App Store list price is usually GST-inclusive	S33 official
United States (US)	USD 14.99	**$14.99**	Baseline	varies by region. Sales tax varies by state and may change at checkout	S34 official
Denmark (DK)	DKK 110	**$16.13**	+7.6%	included likely. App Store list price is usually VAT-inclusive	S35 official
United Kingdom (GB)	GBP 13	**$17.06**	+13.8%	included likely. App Store list price is usually VAT-inclusive	S36 official
Switzerland (CH)	CHF 16	**$19.15**	+27.8%	included likely. App Store list price is usually VAT-inclusive	S37 official
Norway (NO)	NOK 200	**$20.51**	+36.8%	included likely. App Store list price is usually VAT-inclusive	S38 official

Canva Business

monthly billing - 38 regions

Region	Local price	USD	vs US	Tax / note	Source
Nigeria (NG)	NGN 7,900	**$5.78**	-76.9%	included likely. Usually VAT-inclusive; final checkout applies	S1 official
Pakistan (PK)	PKR 1,600	**$5.79**	-76.8%	varies by region. Sales tax may vary by province or service category; final checkout applies	S2 official
Egypt (EG)	EGP 339.99	**$6.20**	-75.2%	included likely. Usually VAT-inclusive; final checkout applies	S3 official
Philippines (PH)	PHP 420	**$6.59**	-73.6%	included likely. App Store list price is usually VAT-inclusive	S4 official
Türkiye (TR)	TRY 339.99	**$6.69**	-73.2%	included likely. Usually VAT-inclusive; final checkout applies	S5 official
India (IN)	INR 650	**$6.99**	-72.0%	included likely. Usually GST-inclusive; final checkout applies	S7 official
Indonesia (ID)	IDR 130,000	**$7.07**	-71.7%	included likely. VAT rules have changed recently; final checkout applies	S6 official
Vietnam (VN)	VND 210,000	**$8.13**	-67.5%	included likely. Usually VAT-inclusive; final checkout applies	S8 official
Brazil (BR)	BRL 47	**$8.55**	-65.8%	varies by region. State tax varies; shown as tax context only	S10 official
Colombia (CO)	COP 32,000	**$8.95**	-64.2%	included likely. Usually VAT-inclusive; final checkout applies	S11 official
South Africa (ZA)	ZAR 159.99	**$9.23**	-63.1%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S9 official
Thailand (TH)	THB 320	**$9.43**	-62.3%	included likely. Usually VAT-inclusive; final checkout applies	S13 official
Kenya (KE)	USD 9.49	**$9.49**	-62.0%	included likely. Usually VAT-inclusive; final checkout applies	S12 official
Chile (CL)	CLP 10,500	**$10.11**	-59.6%	included likely. Usually VAT-inclusive; final checkout applies	S17 official
Malaysia (MY)	MYR 41.99	**$10.19**	-59.2%	included likely. Digital service tax treatment may vary by service category; final checkout applies	S14 official
South Korea (KR)	KRW 13,900	**$10.41**	-58.4%	included likely. App Store list price is usually VAT-inclusive	S16 official
Mexico (MX)	MXN 210	**$10.76**	-57.0%	included likely. Usually VAT-inclusive; final checkout applies	S18 official
Japan (JP)	JPY 1,880	**$11.80**	-52.8%	included likely. App Store list price is usually consumption-tax-inclusive	S15 official
New Zealand (NZ)	NZD 28	**$15.35**	-38.6%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S20 official
Poland (PL)	PLN 70	**$17.17**	-31.3%	included likely. App Store list price is usually VAT-inclusive	S23 official

Canva Business - continued

Region	Local price	USD	vs US	Tax / note	Source
Canada (CA)	CAD 26	**$18.25**	-27.0%	varies by region. Province-level tax varies; final checkout applies	S24 official
Italy (IT)	EUR 17	**$18.63**	-25.5%	included likely. App Store list price is usually VAT-inclusive	S28 official
France (FR)	EUR 17	**$18.63**	-25.5%	included likely. App Store list price is usually VAT-inclusive	S26 official
Germany (DE)	EUR 17	**$18.63**	-25.5%	included likely. App Store list price is usually VAT-inclusive	S27 official
Netherlands (NL)	EUR 17	**$18.66**	-25.4%	included likely. App Store list price is usually VAT-inclusive	S29 official
Spain (ES)	EUR 17	**$18.66**	-25.4%	included likely. App Store list price is usually VAT-inclusive	S30 official
Australia (AU)	AUD 28	**$18.67**	-25.3%	included likely. App Store list price is usually GST-inclusive; final checkout applies	S32 official
Saudi Arabia (SA)	SAR 70	**$18.67**	-25.3%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S31 official
United Arab Emirates (AE)	AED 70	**$19.06**	-23.8%	included likely. App Store list price is usually VAT-inclusive; final checkout applies	S25 official
Taiwan (TW)	TWD 630	**$19.10**	-23.6%	included likely. Usually VAT-inclusive; final checkout applies	S19 official
Singapore (SG)	SGD 25	**$19.38**	-22.5%	included likely. App Store list price is usually GST-inclusive	S33 official
Sweden (SE)	SEK 210	**$20.57**	-17.7%	included likely. App Store list price is usually VAT-inclusive	S21 official
Israel (IL)	ILS 70	**$21.15**	-15.4%	included likely. Usually VAT-inclusive; final checkout applies	S22 official
Denmark (DK)	DKK 160	**$23.46**	-6.2%	included likely. App Store list price is usually VAT-inclusive	S35 official
United Kingdom (GB)	GBP 18	**$23.62**	-5.5%	included likely. App Store list price is usually VAT-inclusive	S36 official
United States (US)	USD 25	**$25.00**	Baseline	varies by region. Sales tax varies by state and may change at checkout	S34 official
Switzerland (CH)	CHF 21	**$25.13**	+0.5%	included likely. App Store list price is usually VAT-inclusive	S37 official
Norway (NO)	NOK 270	**$27.69**	+10.8%	included likely. App Store list price is usually VAT-inclusive	S38 official

Data provenance

Pricing sources

S1 [official] Apple App Store - https://apps.apple.com/ng/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S2 [official] Apple App Store - https://apps.apple.com/pk/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S3 [official] Apple App Store - https://apps.apple.com/eg/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S4 [official] Apple App Store - https://apps.apple.com/ph/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S5 [official] Apple App Store - https://apps.apple.com/tr/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S6 [official] Apple App Store - https://apps.apple.com/id/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S7 [official] Apple App Store - https://apps.apple.com/in/app/id897446215?l=en-US

S8 [official] Apple App Store - https://apps.apple.com/vn/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S9 [official] Apple App Store - https://apps.apple.com/za/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S10 [official] Apple App Store - https://apps.apple.com/br/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S11 [official] Apple App Store - https://apps.apple.com/co/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S12 [official] Apple App Store - https://apps.apple.com/ke/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S13 [official] Apple App Store - https://apps.apple.com/th/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S14 [official] Apple App Store - https://apps.apple.com/my/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S15 [official] Apple App Store - https://apps.apple.com/jp/app/id897446215?l=en-US

S16 [official] Apple App Store - https://apps.apple.com/kr/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S17 [official] Apple App Store - https://apps.apple.com/cl/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

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S19 [official] Apple App Store - https://apps.apple.com/tw/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

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S21 [official] Apple App Store - https://apps.apple.com/se/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S22 [official] Apple App Store - https://apps.apple.com/il/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S23 [official] Apple App Store - https://apps.apple.com/pl/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

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S28 [official] Apple App Store - https://apps.apple.com/it/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

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S30 [official] Apple App Store - https://apps.apple.com/es/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S31 [official] Apple App Store - https://apps.apple.com/sa/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S32 [official] Apple App Store - https://apps.apple.com/au/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S33 [official] Apple App Store - https://apps.apple.com/sg/app/id897446215?l=en-US

S34 [official] Apple App Store - https://apps.apple.com/us/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S35 [official] Apple App Store - https://apps.apple.com/dk/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

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S37 [official] Apple App Store - https://apps.apple.com/ch/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

S38 [official] Apple App Store - https://apps.apple.com/no/app/canva-ai-photo-video-editor/id897446215?uo=4&l=en-US

Exchange rates

open-er-api - rate date 2026-11-28

frankfurter - rate date 2026-11-27

Tax treatment

Tax fields reproduce the canonical GeoSub tax treatment and note for each published regional price. They describe displayed-price treatment where known and are not tax advice.

Suggested citation

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Verification metadata

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